

**BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION**

**IN THE MATTER OF THE  
APPLICATION OF TRANSCANADA  
KEYSTONE PIPELINE, LP  
FOR ROUTE APPROVAL OF  
KEYSTONE XL PIPELINE PROJECT,  
PURSUANT TO MAJOR OIL PIPELINE  
SIDING ACT**

**APPLICATION NO: OP-003**

**DIRECT TESTIMONY OF  
EXPERT LORNE STOCKMAN**

State of Virginia )

) ss.

City of Staunton )

**On Behalf of**

**Landowner Intervenors**

**June 6, 2017**

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1 **I. BACKGROUND AND EXPERIENCE**

2 **1Q. Please state your name, position, and business address.**

3 A. My name is Lorne Stockman. I am the Senior Research Analyst at Oil Change  
4 International. My business address is 714 G St. SE #202, Washington, DC 20003.

5 **2Q. On whose behalf are you testifying in this case?**

6 A. I am testifying on behalf of the Landowner Intervenors.

7 **3Q. Would you briefly describe your educational and professional background?**

8 A. For the past twenty years I have performed research and written reports on the petroleum  
9 and energy industries and economics, with a particular emphasis on the risks faced by  
10 investing in projects related to economically marginal crude oil developments. My  
11 research experience includes analysis of climate change and energy, the political  
12 economy of oil, transitions in energy markets, energy security, and financial risk. I hold a  
13 Master's Degree from King's College London. My qualifications may be found in my  
14 Curriculum Vitae, attached to this report as Attachment LS-1.

15 **4Q. Are you familiar with the Keystone XL Project (the "Project") and its related**  
16 **application before the Nebraska Public Service Commission ("Commission")**  
17 **pursuant to Neb. 21 Rev. Stat. § 57-1401 et seq.?**

18 A. Yes. I have reviewed the Application. If approved, the Project would allow  
19 TransCanada Keystone Pipeline, L.P. ("Keystone") to construct, operate, and maintain a  
20 36-inch diameter crude oil pipeline and ancillary facilities. The Project is designed to  
21 transport up to 830,000 barrels per day of crude oil from Hardisty, Alberta, Canada, to  
22 Steele City, Nebraska. The possible sources of crude oil that would be transported on the  
23 Project include oil extracted in Alberta and in the Williston Basin. There are two  
24 "onramps" for the Project: one in Hardisty, Alberta, and the other near Baker City,  
25 Montana. Oil from these upstream onramps would be transported to Steele City, at which  
26 location the Project would connect to an existing 36-inch diameter pipeline that is owned  
27 by Keystone and transports crude oil from Steele City to a Keystone terminal near

28 Cushing, Oklahoma. Upon arrival in Cushing, the crude oil would be delivered to other  
29 pipelines that would transport this crude oil to a number of possible locations, including  
30 but not limited to oil refineries in Kansas, Oklahoma, Texas, and Louisiana, and to export  
31 facilities on the Gulf of Mexico.

32 The Project would increase Keystone’s capacity to transport crude oil from the  
33 Tar Sands Region in northern Alberta and conventional oil fields in western Canada.  
34 Most of the crude oil transported by the Project would be diluted bitumen or “dilbit.”  
35 Bitumen is a heavy petroleum oil that is extracted from the Tar Sands Region of Western  
36 Canada by surface mining or by *in situ* extraction using wells into which steam is  
37 injected. Since bitumen is too viscous to flow through typical crude oil pipelines, to  
38 decrease its viscosity bitumen is mixed with a diluent comprised of lighter petroleum oils.  
39 The industry uses a variety of substances, such as natural gas condensate and synthetic  
40 crude oil, for diluent.

41 The Project could also transport light crude oil extracted from the Williston Basin  
42 in western North Dakota and eastern Montana. This being said, the construction of the  
43 Dakota Access Pipeline (“DAPL”) has created excess takeaway capacity from the  
44 Williston Basin, such that it is unlikely that significant quantities of Williston Basin crude  
45 oil would be transported by the Project.

46 **5Q. What is the purpose of your testimony?**

47 **A.** The purpose of my testimony is to provide information with regard to whether the Project  
48 is in the “public interest” in accordance with Section 23.07 of the Commission’s Major  
49 Oil Pipelines permit regulations. Specifically, this testimony contains evidence that  
50 Keystone has not committed to construct the Project and the market-related reasons why  
51 it is unneeded and unlikely to be built, such that approval of construction of the Project is  
52 not in the public interest. In particular, this testimony provides evidence related to the  
53 following:

- 54 • the relationship between oil price and the development of additional crude oil  
55 supply available for export from western Canada;

- 56 • an evaluation of western Canadian crude oil historical supply available for export  
57 and supply forecasts showing that future supply for export from western Canada  
58 will be limited;
- 59 • current Canada to U.S. import pipeline capacity and utilization and the potential  
60 impact of other proposed import pipelines;
- 61 • the record levels of crude oil supply in storage in Oklahoma and the U.S. Gulf  
62 Coast and the implications of this glut on demand for additional oil import  
63 capacity into this region;
- 64 • the lack of growth in domestic consumer demand for petroleum and the current  
65 demand trends that will suppress demand growth in the future, and the growth of  
66 U.S. crude oil production; and
- 67 • the growth in exports of crude oil and petroleum products from the U.S.

68 **6Q. Would you describe your professional experience related to determining need for**  
69 **petroleum infrastructure?**

70 **A.** I have worked as a research analyst on the oil and gas industry for nearly 20 years and  
71 have been specifically focused on the North American industry for over ten years. My  
72 primary focus in the last ten years has been the Canadian oil sands sector as well as the  
73 shifting trends in U.S. supply and demand.

74 **II. THE NEED FOR THE PROPOSED KEYSTONE XL PIPELINE DEPENDS ON**  
75 **GROWTH IN WESTERN CANADIAN CRUDE OIL PRODUCTION, WHICH IS**  
76 **UNLIKELY TO INCREASE SUBSTANTIALLY**

77 **7Q What is the commercial basis for the Keystone XL Pipeline?**

78 **A.** The primary commercial basis for the Keystone XL Pipeline is to transport crude oil from  
79 Alberta, Canada, to Cushing, Oklahoma, and the U.S. Gulf Coast, and particularly  
80 refineries and ports in Texas and Louisiana. It will be needed only if: (a) additional new  
81 crude oil supply is available for export in the future; and (b) the capacity of other  
82 pipelines and railroads to transport this new supply crude oil supply is insufficient or less  
83 economic than the proposed Keystone XL Pipeline. At any given time, there is a limited



84 demand for crude oil transportation services. Building more pipeline capacity than the  
85 total crude oil supply available for transport is uneconomic and needlessly increases the  
86 cost of petroleum fuels. Conversely, building too little pipeline capacity can result in the  
87 use of more expensive transportation options, such as rail.

88 **8Q Have you examined any data related to the potential for growth of crude oil supply**  
89 **for export from western Canada?**

90 **A.** Yes. I have examined the impact of oil price on the rate of development of crude oil  
91 extraction projects in western Canada. Specifically, I have reviewed the costs of: (a)  
92 developing new extraction operations, (b) transporting western Canadian crude oil to  
93 market, (c) refining heavy western Canadian crude oil relative to refining other types of  
94 crude oil.

95 **9Q What is the relationship between oil price and the rate of growth of western**  
96 **Canadian crude oil supply?**

97 **A.** With regard to the development of new oil extraction projects in Canada, at a minimum  
98 the price paid for the crude oil produced by new projects must be high enough to pay for  
99 the cost to extract the crude oil from the ground, prepare it for market, ship it to market,  
100 and provide a return on investment that is sufficient to attract investors and financiers.  
101 Should the combination of these costs be greater than the market price of the particular  
102 grade of crude oil produced by a project, then Canadian oil project developers would  
103 need to either: (a) build anyway and plan to sell at a loss; or (b) delay or terminate their  
104 project development efforts.

105 Since late 2014, oil prices have slumped and currently remain well below the  
106 average breakeven cost required for new oil sands projects to go forward. The price paid  
107 for western Canadian crude oil has been too low relative to the cost of building new  
108 projects to attract significant new investment in oil extraction and processing facilities,  
109 with the result that the Canadian oil industry has not substantially increased the overall  
110 supply of crude oil available for export from Canada for over two years. Most in the  
111 industry today believe this is a structural market shift characterized by the flexibility of

112 U.S. shale oil production and tepid global demand growth and have labeled the current oil  
113 price era as “lower for longer.”

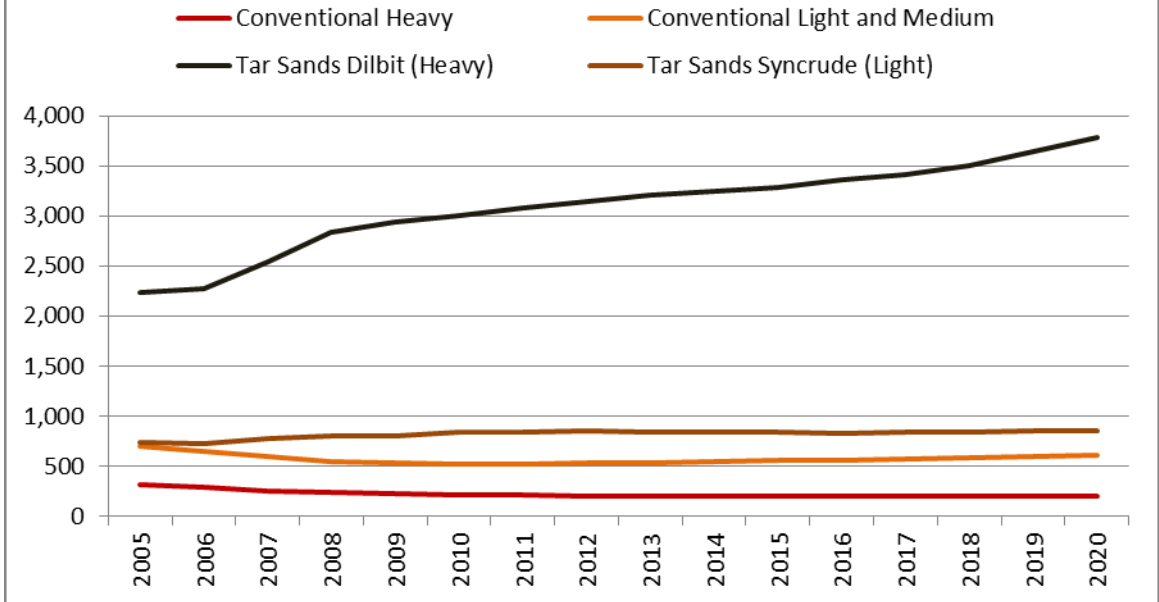
114 The main source of western Canadian oil production is in the province of Alberta,  
115 which produces:

- 116 • conventional light, medium, and heavy crude oil;
- 117 • unconventional light hydrofracked crude oil from shale formations in the  
118 Williston Basin; and
- 119 • unconventional crude oil from the “oil sands” or “tar sands,” which is  
120 exported in the form of synthetic crude oil (“syncrude”) and dilbit.

121 The petroleum deposit in the tar sands region is comprised of a thick viscous hydrocarbon  
122 called bitumen. Attachment LS-2. It is found in generally shallow formations mixed with  
123 sand, clay and water. Shallower formations may be exploited via open pit mining, but  
124 deeper formations can be accessed only via steam injection technologies. Mined bitumen  
125 requires intensive processing to separate the sand and clay from the bitumen. The  
126 steamed or “*in situ*” production results in relatively pure bitumen but only after weeks of  
127 pumping steam underground to liquefy the bitumen enough to be extracted through  
128 production wells. These extraction methods are resource intensive relative to  
129 ‘conventional’ methods, with the result that the vast majority of western Canadian oil  
130 production is significantly more expensive to extract than ‘conventional’ crude oil.  
131 Attachment LS-3.

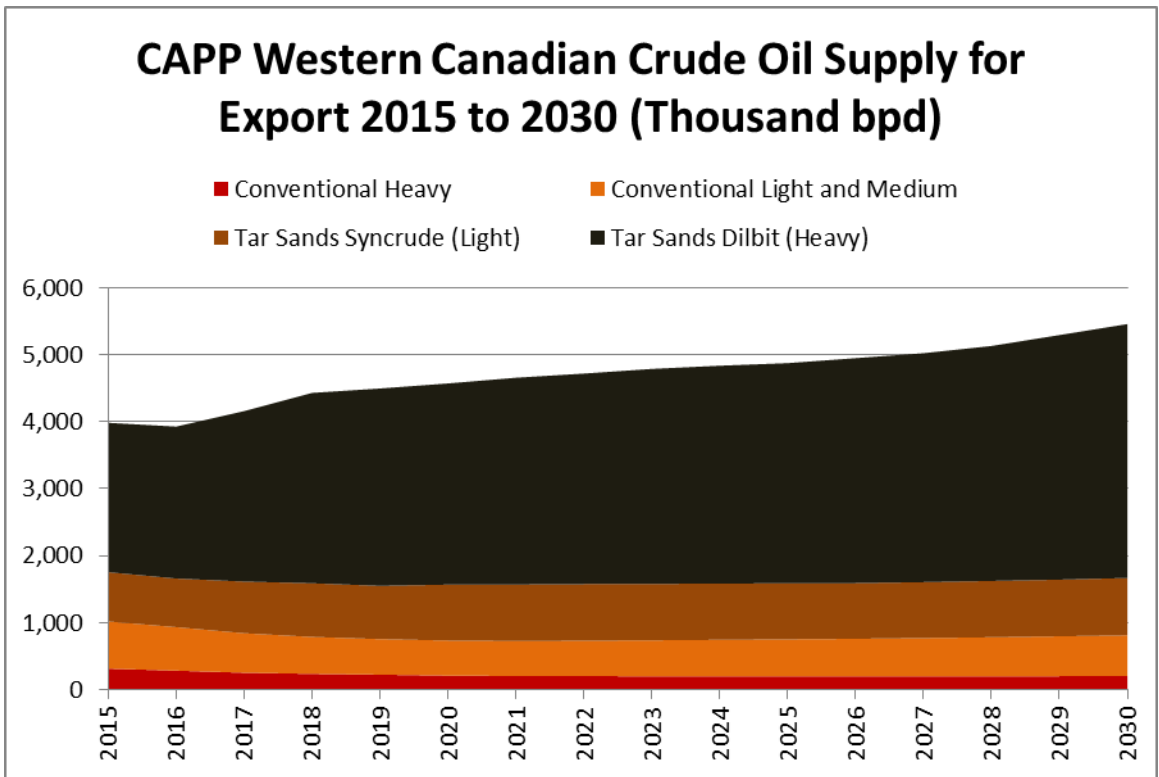
132 The following charts of Canadian Association of Petroleum Producers (“CAPP”)  
133 data show different views of the same 2016 forecast of western Canadian crude oil supply  
134 available for export by type. The data used to generate these charts is from the CAPP  
135 June 2016 report on Crude Oil Forecasts, Markets and Transportation (“2016 CAPP  
136 Report”), Appendix B.2 Attachment LS-4. Although I do not agree that dilbit extraction  
137 will grow to the extent forecast by CAPP, these charts are useful because they show that  
138 the industry forecasts that dilbit is the only type of crude oil supply for export that might  
139 increase to any significant degree over time.

### CAPP Western Canadian Crude Oil Supply for Export 2015 to 2030 (Thousand bpd)



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### CAPP Western Canadian Crude Oil Supply for Export 2015 to 2030 (Thousand bpd)



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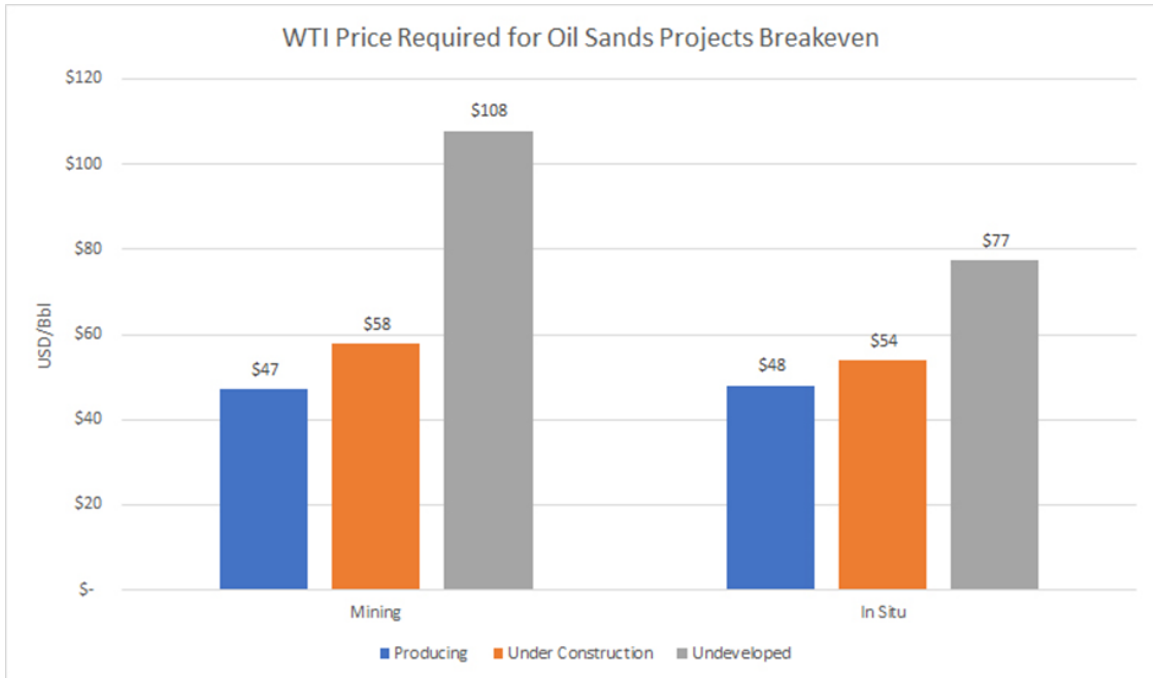
142 CAPP updates this report each June. CAPP is a trade association whose member  
143 companies produce about 85% of Canada's oil and natural gas. *Id.* In its forecasts, CAPP  
144 combines hydrofracked light crude oil with conventional light crude oil.

145 There is no bright line between conventional and unconventional crude oil, but  
146 conventional oil is that which can be extracted using traditional vertical oil wells with  
147 limited need for more exotic technologies. In comparison, unconventional oil is that  
148 which requires significant commitments of technology, money, and energy to extract.  
149 Extraction of oil from the tar sands region requires either open pit mining combined with  
150 partial refining (upgrading) of the extracted bitumen, or the use of paired horizontal  
151 steam injection and extraction wells. Both mining/upgrading and steam extraction are  
152 expensive and energy and labor intensive.

153 Once the bitumen is extracted there is still much that needs to be done to process  
154 it into the petroleum products the market requires, primarily gasoline and diesel. Bitumen  
155 is too viscous to transport through pipelines, such that it must either be semi-refined  
156 (upgraded) into a product called syncrude, or it must be diluted with lighter  
157 hydrocarbons, similar to solvents that essentially liquefy the bitumen to create dilbit.

158 Syncrude production requires that oil companies invest in and construct  
159 upgraders, which are expensive and require substantial time to construct. As a general  
160 rule, most syncrude is derived from open pit mining, because the mining process itself  
161 does not separate the raw bitumen from the sand, clay, and water with which it is mixed  
162 in the ground. Instead, the raw bitumen is separated from these other materials by  
163 upgraders that also partially refine it into syncrude, which is classified as a light sweet  
164 (low sulfur) crude oil. The equipment needed to perform this upgrading is expensive.

165 The chart below of data provided by Rystad Energy, an independent commercial  
166 provider of global energy data, shows that future oil sands mining projects will need a  
167 U.S. (WTI equivalent) oil price of \$108 per barrel – just to breakeven. Attachment LS-5.  
168 This chart is based on the latest May 2017 data from Rystad Energy and already accounts  
169 for the cost savings realized in the sector as a result of the slowdown in activity and  
170 consolidation since the oil price crash. *Id.*



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Production of dilbit is also expensive. Dilbit is produced using bitumen extracted by *in situ* production technology. The most common *in situ* technology is called ‘steam assisted gravity drainage’ or ‘SAGD’ production. Steam generation requires large amounts of natural gas, which must be transported to the SAGD fields and combusted in steam generators. The produced steam is then forced underground at high pressure to gradually heat the bitumen to the point that it liquefies and flows into an extraction well. The resources needed to extract bitumen by the SAGD method also increase the cost of extracting bitumen to well above the cost of conventional oil production. The chart above shows that future *in situ* projects have a breakeven price of \$77 per barrel (WTI equivalent), well below the current price of crude oil. *Id.*

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The USEIA’s WTI spot price data shows that the price of this oil has averaged \$51 since the beginning of the year. Attachment LS-6. At this price level, western Canadian oil extraction projects under development today are likely to begin production making a loss, and currently producing projects are operating at little to no profit. The future of oil prices is of course hard to predict but at the time of writing WTI Futures out to December 2025 are trading within a range of \$40 to \$65, which indicates that oil market professionals do not anticipate a rapid increase in oil price.



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In addition to the foregoing costs of extraction, transporting bitumen to market is expensive because Canadian oil companies must blend the bitumen with diluent to make dilbit. Attachment LS-7. On average only 72% of a barrel of dilbit transported in a pipeline is bitumen. *Id.* This means that Canadian oil companies must buy 0.28 barrels of diluent for each 0.72 barrels of bitumen. *Id.* To get a full barrel of bitumen to market, the oil companies must ship 1.43 barrels of dilbit. *Id.* Making dilbit requires that Canadian oil companies purchase diluent, transport the dilute to the production site via pipeline, and blend the diluent and bitumen in mixers. *Id.* This process also increases the cost of producing dilbit relative to the cost of conventional crude oil.

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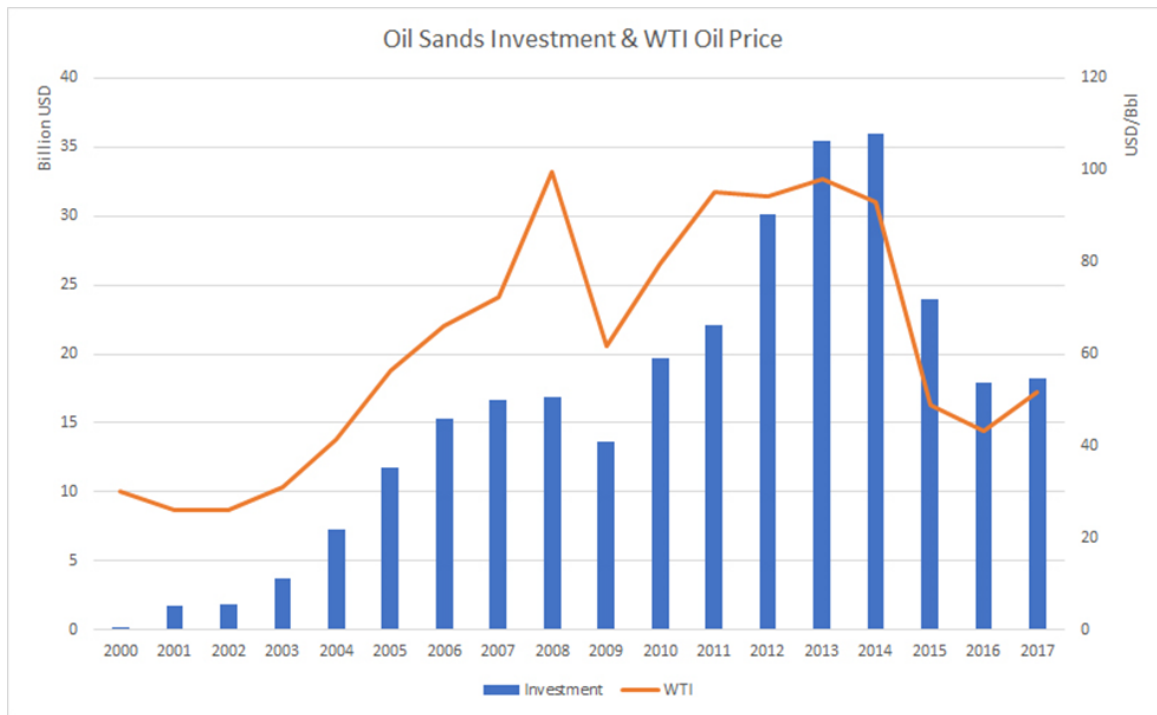
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Once a barrel of dilbit arrives at a refinery it requires several additional steps to convert it to useful products, such that only complex refineries can handle it. *Id.* These refineries super-heat the bitumen in expensive refining equipment called “cokers,” add hydrogen to liquefy it, and intensively treat the bitumen to remove the high levels of sulfur, heavy metals and other contaminants that cannot be carried through to the finished petroleum products. *Id.* The intensive and expensive processing required to refine bitumen means that refinery companies will pay less for bitumen than they will for lighter and cleaner sources of feedstock that are less expensive to refine. Thus, dilbit is not only more expensive to produce than other crude oils, but it is also a lower value product that is worth less per barrel than other types of crude oil.

209           In addition, dilbit is produced only in remote northern Alberta. This means it must  
210 be transported very long distances by pipeline or rail to U.S. refineries. The current  
211 FERC-approved international joint tariff for transporting dilbit on the Keystone Pipeline  
212 from Hardisty, Alberta, to Houston, Texas, is \$7.730 per barrel, though not all shippers  
213 are eligible to ship at this discounted price. Attachment LS-8. Similarly, the lowest  
214 current FERC tariffs to transport dilbit on Enbridge pipelines (Enbridge Mainline System  
215 to Flanagan South to Seaway) between Hardisty and Houston is \$6.7042 per barrel. *Id.*  
216 In comparison, the cost of shipping crude oil from west Texas to refineries on the U.S.  
217 Gulf Coast is typically about \$2 per barrel or less, depending on the distance (*e.g.*,  
218 Magellan Crude Oil Pipeline, L.P., tariff). *Id.* Since refineries base oil purchases on the  
219 as-delivered cost of crude oil, U.S. Gulf Coast refineries will buy Canadian crude oil only  
220 if its price is discounted so that it can compete with closer crude oil suppliers.

221           Dilbit’s expensive extraction and processing methods, the distance it travels to  
222 market, and the lower price it fetches, all mean that global oil prices must be relatively  
223 high to make its extraction profitable. As noted above, the current breakeven price is  
224 estimated to be \$108 per barrel. In the past, the boom in Canadian tar sands development  
225 was caused by historically high oil prices. The relationship between rising oil prices in  
226 the first 14 years of this century and investment in oil sands production is very clearly  
227 shown chart below of Rystad Energy data showing oil sands investments as of May 2017.  
228 Investment amounts include exploration capital expenditures (expex), capital  
229 expenditures (capex) and operational expenditures (opex). The WTI price data is from

230 USEIA. (Attachment LS-9).



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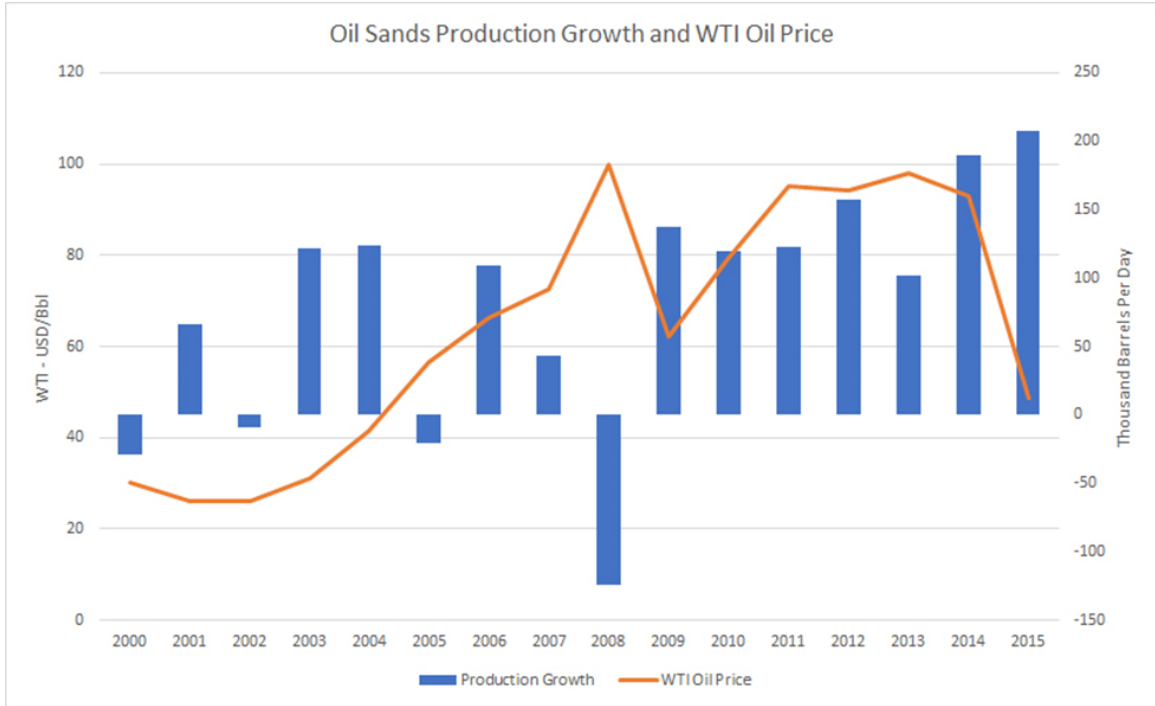
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The chart of Rystad Energy data below shows oil sands production growing the most between 2010 and 2015 during the steadiest period of high oil prices, although the lag between investment and production and the economic crash in 2009 make for some anomalies over the long term back to 2000. *Id.* As discussed below, in 2016, growth in oil sands supply available for export was minimal.

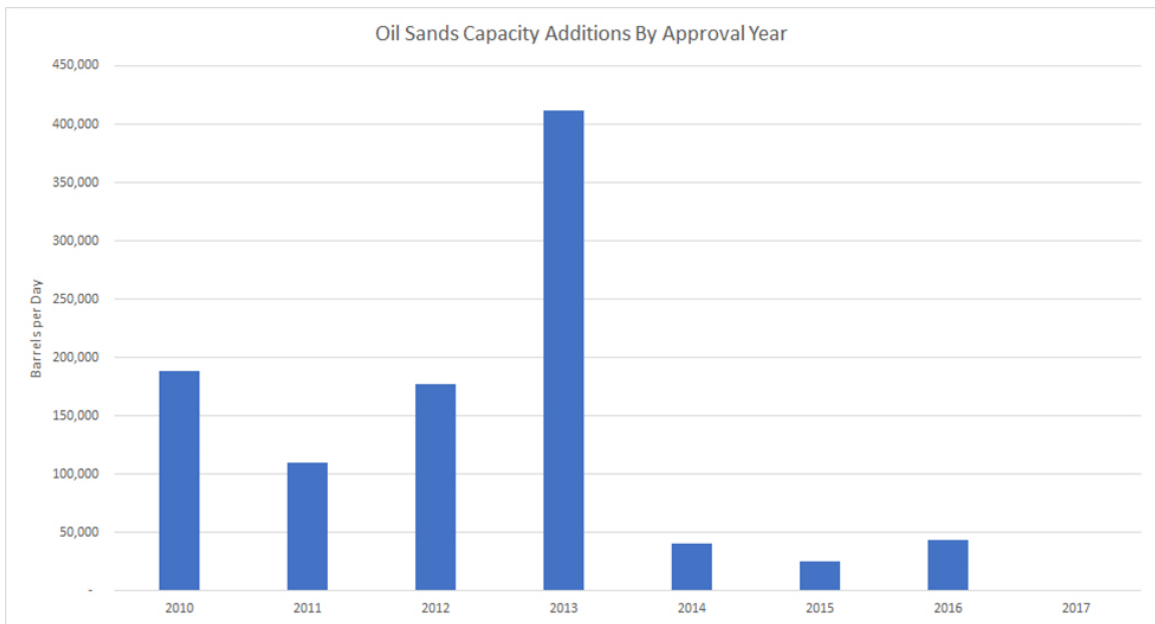




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238 **10Q Have low oil prices actually impacted oil industry investments in western Canada?**

239 A. The oil price slump has slowed the development of new oil sands production to a trickle  
 240 and has thrown into question the future of the sector. The chart below of Rystad Energy  
 241 data shows the total capacity of all new oil extraction projects sanctioned by the oil  
 242 industry in western Canada. Attachment LS-10.



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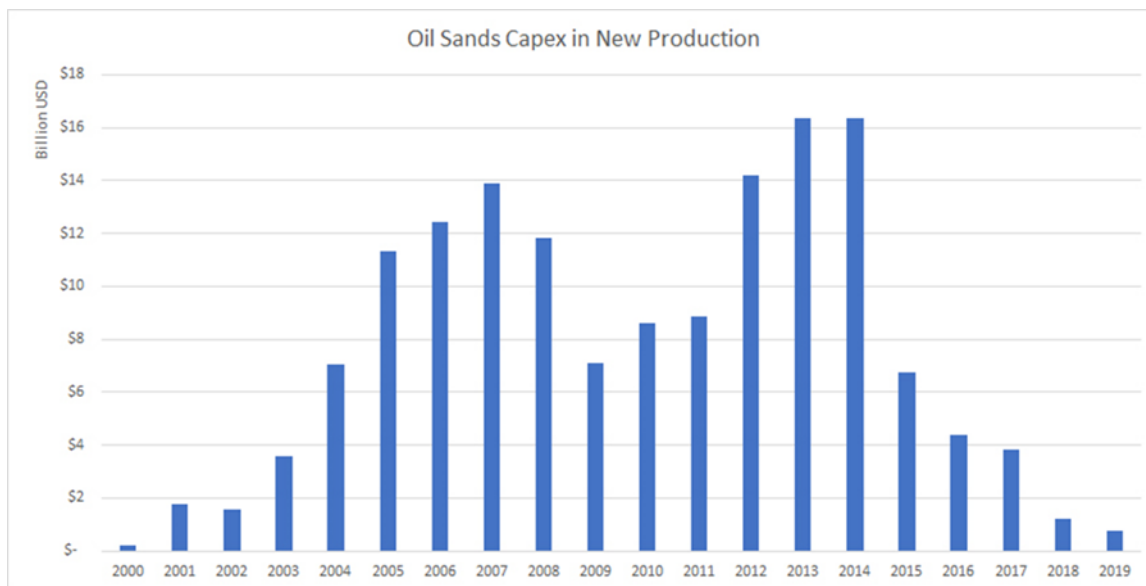
244 Projects sanctioned before the oil price slump in late 2014 continue to move forward, but  
245 since the beginning of 2015 only three minor capacity additions have been sanctioned (a  
246 final investment decision by a company). Unless more projects are sanctioned, extraction  
247 project construction will peter out before 2020. It is unlikely that new extraction projects  
248 will be sanctioned in the foreseeable future.

249 To understand the state of play with oil sands production growth, one must  
250 understand the investment cycle in the sector. Most expansion projects require lengthy  
251 construction periods spanning several years. This investment momentum is the key  
252 reason production capacity has continued to grow since the oil price collapse. The  
253 projects that have come online since late 2014, and those that are still under construction  
254 today, were primarily sanctioned before the oil price collapse. The three expansions that  
255 have been sanctioned since then are relatively modest incremental expansions of existing  
256 projects.

257 New projects will likely continue to come online through 2020 as remaining  
258 under-construction projects are completed, but the exact timing of their production ramp-  
259 up is uncertain. Moreover, the net increase in crude oil available for export from western  
260 Canada is uncertain, because the output of these new projects will be offset by declining  
261 production from older oil fields. Whether any further significant capacity is added after  
262 these currently sanctioned projects come online depends on oil prices rising enough to  
263 support new development. That currently appears a long way off. While development  
264 costs have been cut from the highs of the pre-2015 boom, nonetheless, the U.S. price of  
265 oil must be sustained above approximately \$77 per barrel to justify new SAGD projects,  
266 and above approximately \$108 per barrel to justify new surface mining projects. At  
267 present, oil market supply and demand fundamentals do not justify such high crude oil  
268 prices.

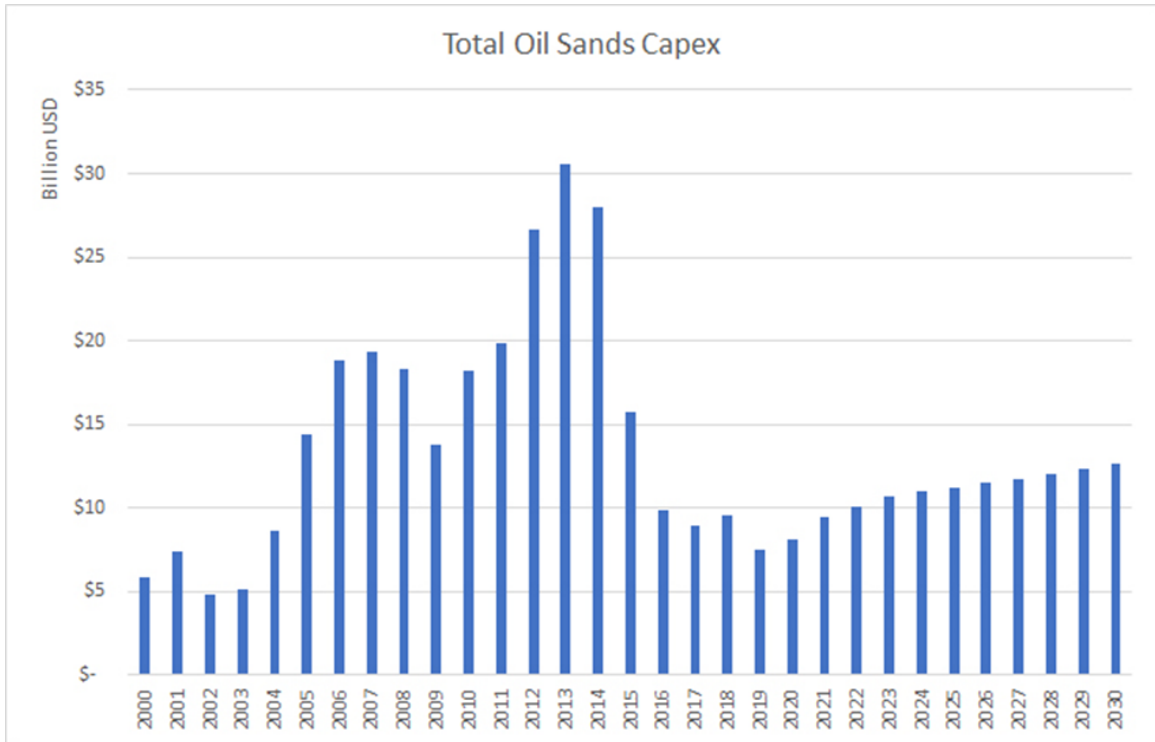
269 The disparity between the oil price needed to financially justify new oil sands  
270 projects on the one hand, and the prevailing oil price and prospects for price recovery on  
271 the other, has caused a dearth in investment in the oil sands sector that is today lower than  
272 it has been in over a decade. By 2019, investment in new projects in the oil sands is  
273 expected to drop to nominal levels. The Rystad Energy data in the chart below shows the

274 annual capital expenditure (capex) spent on developing new oil sands production capacity  
275 since 2000, as well as a forecast of expenditures through 2019. Attachment LS-11.



276  
277  
278 The projected capex shown in this figure beyond 2016 includes only investments in  
279 projects that have already been sanctioned. Thus, the Rystad data shows that capex in  
280 new extraction projects will end in 2019, indicating that no oil company has committed to  
281 build or expand a SAGD facility or surface mine beyond 2019.

282 This does not mean capex in the sector ceases completely. The chart below of  
283 Rystad Energy data shows the total capex spent in the oil sands including capex spent on  
284 maintaining production at ongoing projects. Attachment LS-12. This maintenance capex  
285 may be spent on, for example, drilling new wells at *in situ* projects within existing project  
286 boundaries (infill) in order to replace spent wells and maintain production. The capex  
287 shown after 2019 in this figure therefore would all be spent simply to maintain  
288 production levels at already producing projects. Therefore, despite projected capex rising  
289 from \$8.2 billion in 2020 to \$12.7 billion in 2030, no new production capacity will result  
290 from this level of capex.



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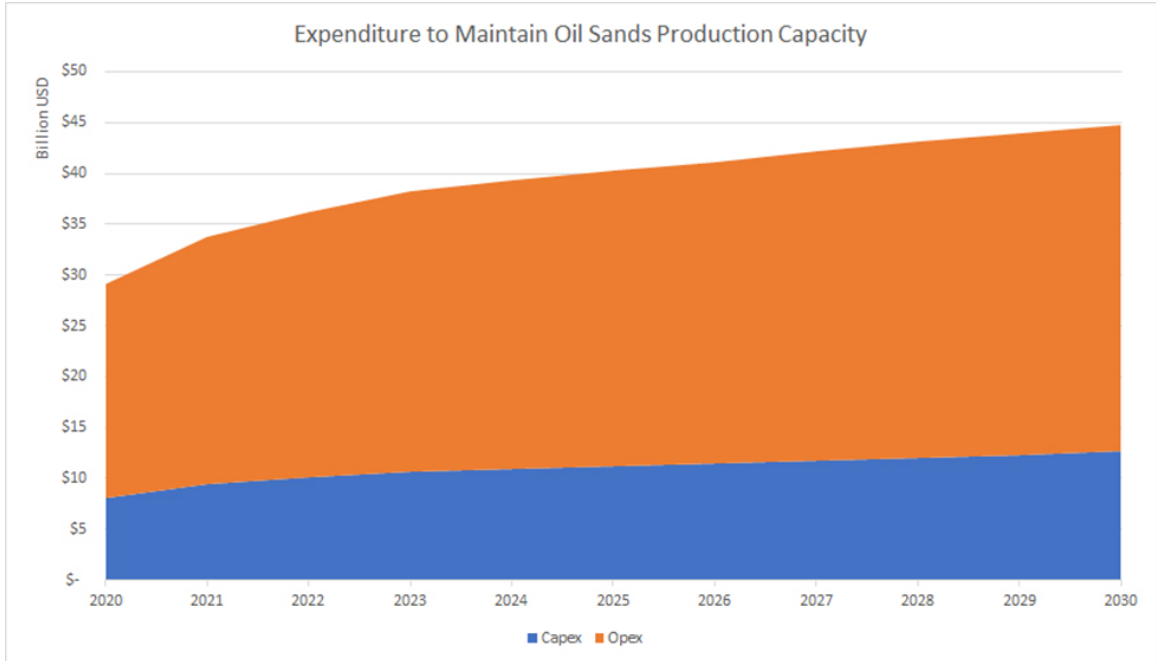
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But the capex needed to maintain production is, of course, not the only expenditure required to keep production going. Operational expenditure (opex), which pays salaries, fuel and other supplies, processing, maintenance, and transport costs, is the main expense of continued production.

The chart of Rystad Energy data below shows that opex is projected to rise from \$21 billion to \$31.6 billion between 2020 and 2030. Attachment LS-13. This figure also shows that the total cost of maintaining the currently operational and sanctioned production capacity will rise to \$44.8 billion by 2030.



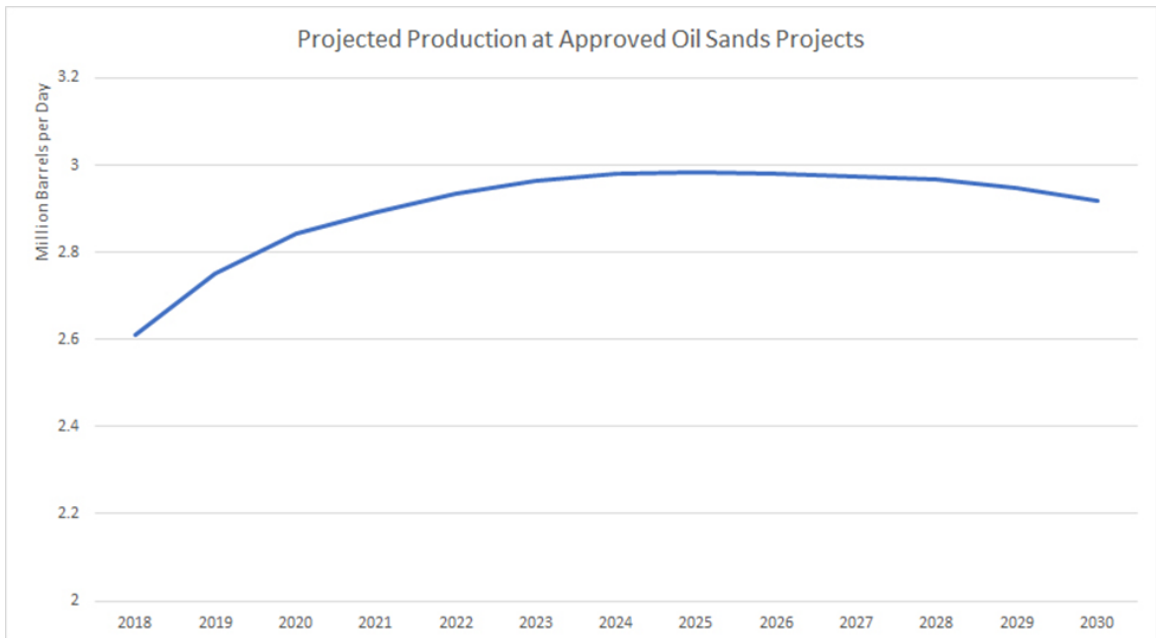
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Further, as the chart of Rystad Energy data below shows, despite this investment, production at the currently approved projects will start to decline from the mid-2020s as reserves deplete. Attachment LS-14.



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During this same period, conventional oil fields are projected to decline from 933,000 bpd in 2016 to 811,000 bpd in 2030. CAPP 2016 Report, Attachment LS-4. Therefore,

308 for western Canadian crude oil production to grow, new capacity additions in the Tar  
 309 Sands Region will need to more than make up for depletion at existing conventional and  
 310 unconventional projects, even as billions are spent to squeeze more oil out of these  
 311 projects.

312 The lack of profit in oil sands project development has also resulted in major oil  
 313 company pull-outs from western Canada. The table below shows that in the past year,  
 314 five U.S. and European oil companies have sold their oil sands assets, while two more are  
 315 thought to be considering sales. The source material for this table is provided in  
 316 Attachment LS-15.

<b>Date Announced</b>	<b>Seller</b>	<b>Buyer</b>	<b>Reserves (million Bbls)</b>	<b>Production (Capacity Kbpd)</b>	<b>Sale Net Value (Million USD)</b>
Dec. 2016	Statoil	Athabasca	291	24	443
Apr. 2016	Murphy	Suncor	113	15.6	739
Mar. 2017	Shell	Canadian Natural	3,616	160	7,300
Mar. 2017	Conoco	Cenovus	5,465	280	13,300
Mar. 2017	Marathon	Shell/ Canadian Natural	1,214	50	2,500
Apr. 2017	BP	?	1,026	30	?
Apr. 2017	Chevron	?	1,071	50	?
Total			12,796	610	24,282

317

318 Since April 2016, over \$24 billion has changed hands as Statoil ASA (Norway), Murphy  
 319 Oil Corporation (U.S.), Royal Dutch Shell (Netherlands), ConocoPhillips (U.S.) and  
 320 Marathon Oil Company (U.S.), sold their oil sands assets. *Id.* Shell, at one time a leading  
 321 oil sands producer, sold all its oil sands assets but then bought a 50% stake in the assets  
 322 sold by Marathon. *Id.* This left Shell as a 10% owner of the Albian Sands Project, in

323 which it once owned a 60% stake. *Id.* Also, Shell retained an interest in Canadian  
324 Natural (CNRL) by receiving about 98 million CNRL shares in exchange for its direct  
325 ownership interests in oil sands projects, but it was reported in late May that Shell was  
326 looking to offload these shares in what could become the largest equity sale in Canadian  
327 history. *Id.* CNRL shares dipped on the announcement. *Id.* Any further decline in value  
328 at CNRL could also serve to limit that company's ability to make further investments.

329 ConocoPhillips was also one of the biggest players in the oil sands but sold its  
330 entire oil sands business along with other Canadian oil and gas assets to its oil sands  
331 project partner Cenovus. *Id.* Cenovus investors were not impressed and its stock fell 13%  
332 on the announcement. *Id.* This being said, it has recently been reported that  
333 ConocoPhillips is also looking to sell the Cenovus shares it received as part of this sale.  
334 *Id.*

335 Reports in April stated that both BP Global (U.K.) and Chevron Corporation  
336 (U.S.) were also considering sales, although these are yet to be officially announced. *Id.*  
337 There was some speculation about whether these companies may have missed the boat as  
338 the pool of capital available for such sales may have already dried up. *Id.*

339 The buyers listed above have essentially bought existing production at a discount,  
340 which is a less risky way to grow production at those companies compared to sinking  
341 capital into new projects. The sales have therefore reduced the pool of capital available  
342 for new projects as the number of companies involved in the sector is reduced and those  
343 remaining have spent capital on buying the assets of fleeing companies.

344 Additionally, the CEO of the largest oil sands company, Suncor Energy, recently  
345 told investors that his company had no plans for growth beyond that to which it was  
346 already committed. Attachment LS-16. CEO Steve Williams told investors at Suncor's  
347 end of year results conference in February 2017 that oil sands mining projects "are  
348 coming to an end, not just for Suncor but for the industry", that Suncor has "no plans to  
349 be going ahead with major capital investment in either mining or *in situ* in the foreseeable  
350 future" and that "(w)e have nothing of any materiality in the pipeline around mergers and  
351 acquisitions". In other words, the world's leading oil sands company has no plans for

352 production growth in the foreseeable future. This is one of the clearest indicators that the  
353 future of oil sands production is highly uncertain and cannot constitute a source of oil  
354 supply that the United States can rely on.

355 **11Q What conclusions do you draw about the future need for oil transportation capacity**  
356 **based on the foregoing information?**

357 **A.** Unless oil prices rise modestly, many western Canadian oil production facilities will  
358 continue to lose money and the oil industry will struggle to make the new investments  
359 that are necessary just to maintain production. Absent a dramatic increase in oil price,  
360 development of new oil projects in Western Canada has ended, eliminating the need for  
361 any major increase in new crude oil pipeline export capacity from Canada.

362 **III. WESTERN CANADIAN HISTORICAL PRODUCTION AND FORECASTS**  
363 **INDICATE THAT FUTURE INCREASES IN OIL SUPPLY FOR EXPORT WILL**  
364 **BE LIMITED**

365 **12Q. Please describe your review of data and forecasts related to crude oil production**  
366 **and supply in western Canada.**

367 **A.** I have reviewed both the historical and forecasts of crude oil production and supply in the  
368 Western Canadian Sedimentary Basin (WCSB), including forecasts by the CAPP and the  
369 NEB. Production is defined as the total volume of crude oil produced in the WCSB.  
370 Supply is defined as the amount of this crude oil that is available to sell to distant  
371 customers, after taking account of refinery demand in the WCSB.

372 With regard to the CAPP data and forecasts, I have reviewed the data and  
373 forecasts for 2016. Attachment LS-4. This data includes both historical data of actual  
374 production and supply and forecasts of production and supply. Section 1.1 of the 2016  
375 CAPP report states that its supply forecasts are based on a survey of its members and  
376 describes this survey as follows:

377 The oil sands component of the forecast is based on  
378 CAPP's 2016 survey of all oil sands producers for  
379 the following data:



- 380 a) expected production for each project;
- 381 b) upgraded light crude oil production; and
- 382 c) volumes of upgraded crude oil and condensate
- 383 used as diluent required to move the volumes to
- 384 market.

385 This means that the CAPP forecasts are essentially based on the production plans of  
386 CAPP's member companies. The survey encompasses conventional crude oil production,  
387 bitumen and synthetic crude oil production, and fracked oil production from the Canadian  
388 Bakken Formation.

389 According to the CAPP reports, "supply" is calculated by first estimating total  
390 western Canadian production, which is the gross volume of petroleum produced by mines  
391 and wells, and then subtracting western Canadian refinery demand for this oil. Thus, the  
392 term "supply" is defined as the amount of petroleum available for transport from  
393 producing areas in western Canada to customers outside of this region. It does not  
394 necessarily mean the volume of crude oil exported to the U.S. or the volume of Canadian  
395 crude oil that is actually refined into finished petroleum products in the U.S.

396 **13Q. What conclusions do you draw from your review of the CAPP supply forecasts?**

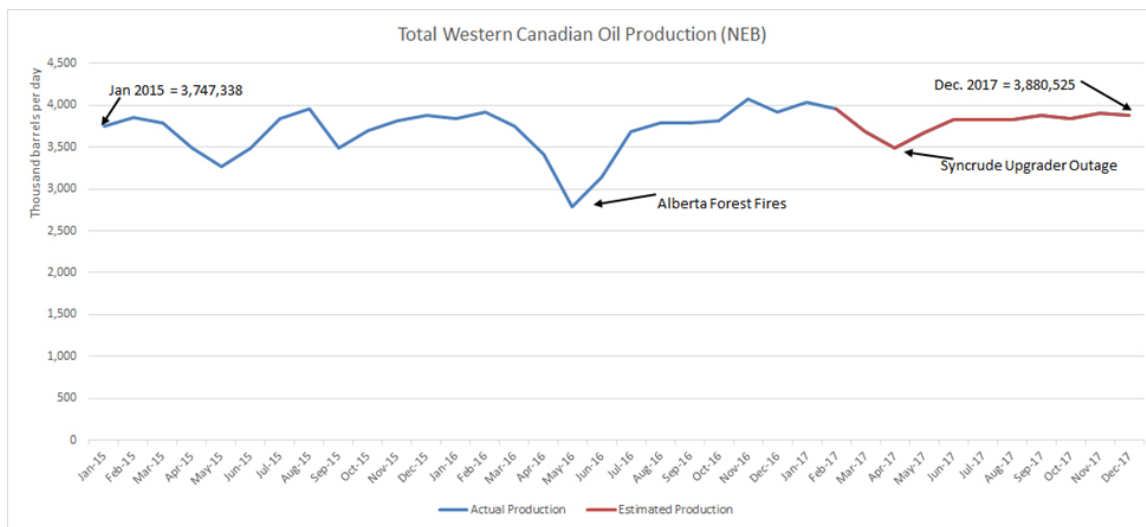
397 **A.** CAPP makes predictions every year concerning the number of barrels that it believes will  
398 be available as supply in subsequent years. The most recent report at the time that my  
399 testimony is due is the 2016 CAPP Report. The 2017 CAPP Report will be released in  
400 June 2017, such that I reserve the right to update my testimony on direct examination.  
401 The 2016 CAPP Report estimates that supply will increase from 3,981,000 barrels per  
402 day (bpd) in 2015 to 4,569,000 bpd by 2020, which is an increase of 588,000 bpd, and to  
403 4,872,000 bpd by 2025, which is an increase of 891,000 bpd.

404 Since the CAPP June 2016 forecasts are based on its member companies'  
405 production forecasts from the beginning of 2016, which assumed rising oil prices through  
406 2017, the accuracy of the CAPP 2016 forecasts fail to take into account continued low oil  
407 prices and are subject to the systemic bias inherent in these member forecasts. It seems

408 likely that the CAPP member forecasts are biased by a variety of factors, including their  
 409 need to satisfy shareholders and attract potential investors. Thus, the CAPP member  
 410 forecasts are likely biased towards an optimistic assessment of future production. CAPP  
 411 is a trade association formed to advance the interests of its members. Therefore, it is  
 412 reasonable to expect that its forecasts of crude oil supply in western Canada would tend  
 413 toward optimism and would generally be biased toward supporting a need for rapid  
 414 pipeline development.

415 **14Q. What conclusions do you draw from your review of the National Energy Board of**  
 416 **Canada production and supply forecast?**

417 **A.** The National Energy Board of Canada (“NEB”) data shows that average western  
 418 Canadian crude oil production in 2016 averaged 34,199 bpd less than in 2015, due in part  
 419 to the fires in Alberta. Attachment LS-17. The NEB forecasts that average production in  
 420 2017 will be 160,344 bpd higher in 2017 than in 2016, on the expectation that there will  
 421 be no significant disruption in supply, such as the fires. *Id.* This being said, peak  
 422 production in 2017 is forecast to be less than the peak in 2016. *Id.* In fact, production in  
 423 December 2017 is projected to be about the same as during the summer of 2015. *Id.*



424

425 Even though the industry expects new production capacity to come online in  
 426 2017, the NEB nonetheless forecasts an overall net decline in production during 2017,  
 427 from 4.04 million bpd in January to 3.88 million bpd in December. Since the NEB’s  
 428 forecast cannot assume that major unexpected disruptions will occur, such as the 2016

429 wildfires and outage of the Syncrude upgrader, the forecast must instead assume that  
430 some other causes, such as operational issues and/or production depletion at existing  
431 projects, will reduce oil production in western Canada. The disparity between the  
432 industry’s plans for new project capacity relative to the NEB’s forecast of falling total  
433 western Canadian production suggests that maintaining production in Canada may  
434 require more investment than currently planned.

435 **IV. CURRENT AND PROPOSED CANADA TO U.S. IMPORT PIPELINE**  
436 **CAPACITY AND UTILIZATION**

437 **15Q. Please describe your review of data related to the current pipeline capacity available**  
438 **to Canadian petroleum producers to export crude oil from western Canada.**

439 **A.** I have reviewed data on current export pipeline capacity and utilization provided by  
440 pipeline companies either online or in filings to the Federal Energy Regulatory  
441 Commission (“FERC”). According to Enbridge’s 2016 Pipeline System Configuration  
442 sheet (Attachment LS-18), the Enbridge Mainline System comprises the following six  
443 separate pipelines that cross the border from Canada into the US:

- 444 • Enbridge Line 1 236,500 bpd
- 445 • Enbridge Line 2a/b 442,200 bpd
- 446 • Enbridge Line 3 390,000 bpd
- 447 • Enbridge Line 4 795,700 bpd
- 448 • Enbridge Line 65 185,600 bpd
- 449 • Enbridge Line 67 800,000 bpd

450 Thus, the total current import capacity of the Mainline System is 2,850,000 bpd. These  
451 capacities are the annual nominal capacities of these pipelines, which is the average  
452 sustainable transportation rate over a year.

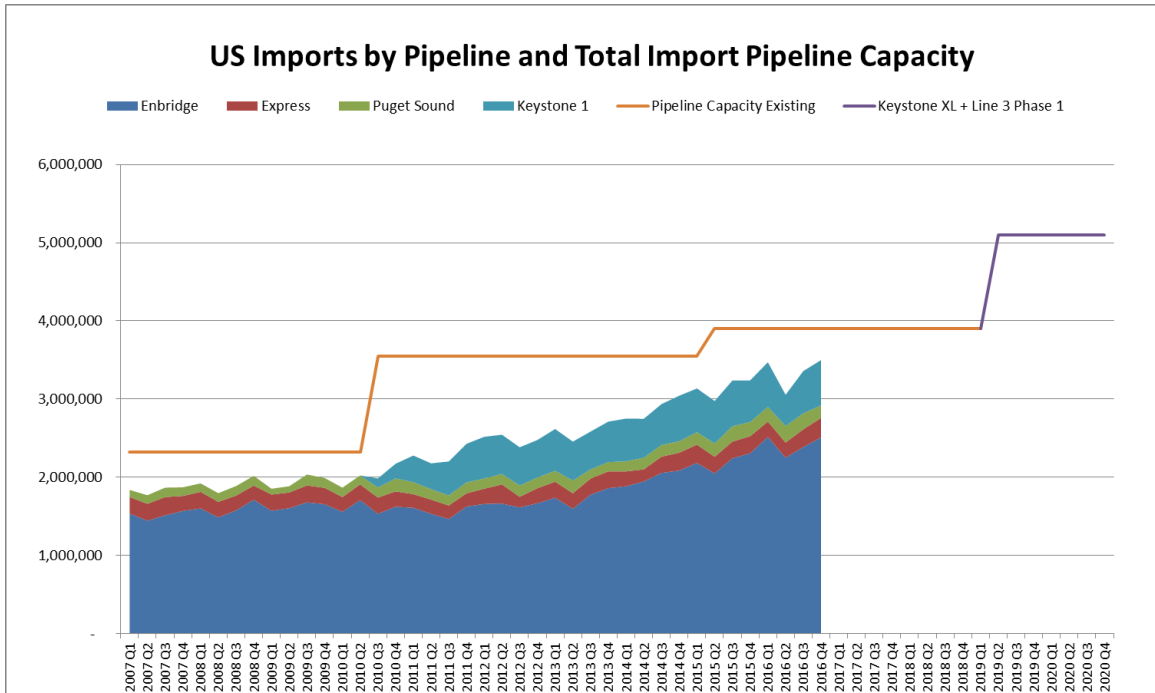
453 A number of other major pipelines also export crude oil from Canada to the U.S.,  
454 including:

- 455 • Spectra Energy’s Express-Platte Pipeline - 280,000 bpd into Montana;  
456 approximately 145,000 bpd into Wood River, Illinois, on the Platte Pipeline
- 457 • Kinder Morgan’s Trans Mountain Pipeline - 300,000 bpd total, with a connection  
458 to the 180,000 bpd Puget Sound Pipeline into Washington State and the balance  
459 continuing on to Vancouver; and
- 460 • TransCanada’s Keystone Pipeline - 591,000 bpd.

461 *Id.* Thus total pipeline capacity from producing areas in western Canada to the U.S. and  
462 British Columbia is 4,021,000 bpd, and of this total volume, pipelines can deliver  
463 3,586,000 bpd into the upper Midwest, from where a number of pipelines provide  
464 transportation services to Oklahoma and the Gulf Coast. In addition, it is possible that a  
465 relatively small amount of crude oil is or could be imported to the U.S. on smaller  
466 pipelines from Canada into Montana, including an 85,000 bpd connection in Glacier  
467 County, Montana, between the Rangeland Pipeline and the Rocky Mountain Pipeline  
468 System, both owned by Plains All American Pipeline, L.P., for import into PADD 4,  
469 comprised of one 12-inch and one 8-inch pipeline. *Id.*

470 **16Q. Please describe your review of data related to the utilization of pipelines used to**  
471 **import oil from Canada to the U.S.**

472 **A.** Actual imports of crude oil by pipeline into the U.S. are reported by pipeline companies  
473 to the FERC on quarterly Form 6 Reports. I have reviewed data from these reports from  
474 the first quarter of 2007 to the fourth quarter of 2016 (the most recent). FERC collects  
475 this data as part of the tariff setting process for these pipelines. Full Form 6 reports are  
476 available online at [www.ferc.gov](http://www.ferc.gov) in the eLibrary. A spreadsheet that compiles this data  
477 for each pipeline is included as Attachment LS-19. The data in the spreadsheet is  
478 illustrated in the chart, below.



479

480 **17Q. What conclusions do you draw from your review of data related to the utilization of**  
 481 **existing pipelines that import oil from Canada to the U.S.?**

482 **A.** As of the fourth quarter of 2016, existing export pipelines operated at 90% of capacity  
 483 and had approximately 400,000 bpd of combined unused capacity. *Id.* The pipeline  
 484 industry generally assumes that operation up to 95% of capacity is within normal  
 485 operations. This suggests that up to about 200,000 bpd of possible future expansions of  
 486 supply for export from Canada can be accommodated by existing pipelines. When  
 487 determining the need for the Keystone XL Pipeline, this unused existing capacity should  
 488 be taken into account.

489 **18Q. Does underutilization of pipelines have adverse economic impacts?**

490 **A.** Construction of excess utility infrastructure absolutely has adverse economic impacts.  
 491 Costs incurred to permit, construct, and build a pipeline impact the costs of the  
 492 transportation of the crude oil. These costs are typically included by FERC in crude oil  
 493 pipeline tariffs.

494 Increased pipeline tariff costs impact the price of crude oil and refined products.  
 495 While crude oil and refined product pricing is set by indices, these indices are actually

496 established by surveys done of various sellers and buyers of the commodity on a monthly  
497 basis. These buyers and sellers are surveyed with regard to the price of their oil at  
498 various locations that are used as market centers, such as Cushing, Oklahoma. When  
499 purchases are negotiated, there are usually “differentials” taken into account that actually  
500 apply to the cost of transporting the oil to the nearest market center. These negotiated  
501 prices, with the cost of transportation taken into account, are the prices that are reflected  
502 in the surveys and ultimately included in the average price of oil for the month. A similar  
503 process exists for refined products. Therefore, an increase in transportation costs also  
504 increases the market price for crude oil and refined products, such that the oil industry’s  
505 cost of doing business is passed on to consumers in the form of fuel price increases.

506 **19Q. Have you reviewed data related to other proposed pipelines that, if built, could**  
507 **transport crude oil from western Canada to other markets?**

508 **A.** Yes, I have reviewed information about the following competing pipeline projects:

- 509 • Kinder Morgan Trans Mountain Expansion Project from Alberta to Vancouver,  
510 British Columbia – net increase of 590,000 bpd;
- 511 • Enbridge Line 3 Replacement Project from Alberta to Wisconsin – net increase of  
512 370,000 bpd, but up to 525,000 bpd with additional pumps;
- 513 • TransCanada Energy East Project from Alberta to St. John, Newfoundland – net  
514 increase of 1,100,000 bpd.

515 Attachment LS-20.

516 **20Q. What conclusions do you make from your review of information related to these**  
517 **proposed pipelines?**

518 **A.** Should any one of these competing projects be constructed, there would be excess  
519 capacity indefinitely, because it is unlikely that enough production growth would occur to  
520 fill any of these proposed pipelines. This means that construction of a second new  
521 pipeline, such as the Keystone XL Pipeline, would be entirely redundant.

522 **21Q. Is the Keystone XL Pipeline more or less likely to be built than these other**  
523 **pipelines?**

524 A. Statements made by TransCanada senior management in its May 5, 2017, Earnings Call  
525 (transcript attached as Attachment LS-21) indicate that TransCanada has put the  
526 Keystone XL Project on hold and that the shippers who originally contracted for capacity  
527 on the Project are waiting to see if other competing pipelines will be built.

528 Specifically, Russell Girling, the CEO of TransCanada stated: ““In addition, we  
529 are updating our shipping contracts for the project and we anticipate that the core contract  
530 shipper group will be modified somewhat and include the introduction of new shippers  
531 and the reductions in volume commitments by other shippers.” *Id.* This statement  
532 indicates that TransCanada’s shippers are no longer contractually bound to ship specific  
533 volumes of oil on the Project for specific durations in years.

534 Paul Miller, the Executive Vice-President of TransCanada and President of the  
535 Liquids Pipelines subsidiary of TransCanada, stated:

- 536 • “The key work streams I guess, there's two primary work streams that being  
537 securing the commercial support for Keystone XL and the Nebraska Public  
538 Service Commission approval for the route through that state. In regard to the  
539 shipping contracts, we're making progress with our existing shipping group, as  
540 well as new entrants, as they work through their analysis and the documentation.  
541 A lot has changed since we were first denied the permits here in 2015 in regard to  
542 crude oil pricing and supply and various competitive alternatives, so they continue  
543 to work through that and I anticipate it will take a couple of months yet before we  
544 sum up our commercial support.”
- 545 • “We will work through Nebraska. We will work through our commercial  
546 negotiations with the shippers, and once we have certainty on both, in early 2018 I  
547 would anticipate we would start staging the project as far as securing what  
548 material we still have to secure as well as the contractors, and that exercise will  
549 take upwards of six to nine months. So I would not see construction started until  
550 Q3 timeframe of 2018, and construction would take probably little over two  
551 years.”
- 552 • “We do anticipate, ultimately, while we are targeting to secure the volume –  
553 contracted volume we had previously as we move – potentially move forward

554 with Keystone XL, I do anticipate some of the current shippers will increase their  
555 commitments. I also anticipate some of the current shippers may decrease their  
556 commitments as they look at their total transportation requirement. I would also  
557 anticipate that we will introduce new parties into the shipper group. So the net  
558 result of this is we do anticipate to have contractual support similar to what we  
559 enjoyed previously, albeit amongst the different shipper group.

560 • [90% of the capacity is] what we'll be targeting. Our goal is to fully contract XL,  
561 as you know, we have to set aside some capacity for the spot shippers and we'll  
562 certainly do that. And, our total will – our total remains competitive,  
563 notwithstanding the delay and we will with good CapEx, cost management, Russ  
564 talked about, we will keep our total in line.”

565 *Id.* These statements suggest the following conclusions:

- 566 • That senior management admits that the Project shippers may reduce or transfer  
567 capacity commitments to potential new shippers indicates that the Project shippers  
568 have the option to terminate their contracts.
- 569 • That senior management does not expect to resolve its shipper commitments until  
570 “early 2018” indicates that its shippers are waiting to re-commit to the Project  
571 until after there is greater clarity on the future of the Kinder Morgan Trans  
572 Mountain Expansion Project and the Enbridge Line 3 Replacement Project. This  
573 timing will also allow the shippers to determine if oil prices will have risen as  
574 predicted by some industry analysts, to the degree needed to economically justify  
575 new investments in western Canadian oil extraction infrastructure.
- 576 • That senior management admits that the Project would not secure remaining  
577 material and contractors until early 2018, and would not finish this process until  
578 six to nine months later indicates that the construction contracts and remaining  
579 procurement contracts for the Project have been terminated.
- 580 • Mr. Miller’s self-correction in the following statement is telling: “We do  
581 anticipate, ultimately, while we are targeting to secure the volume – contracted  
582 volume we had previously as we move – potentially move forward with Keystone  
583 XL . . . .” (emphasis added.) This correction clarifies that TransCanada is not



584 currently committed to construct the Project but rather this decision will be made  
585 in early 2018.

586 In sum, it appears from the foregoing statements that the Project is on hold until early  
587 2018, by which time TransCanada and its shippers hope to have sufficient information to  
588 decide on whether to construct or terminate the Project. Should the construction of either  
589 the Trans Mountain Expansion Project or the Line 3 Replacement Project appear likely,  
590 there would be no need for the Keystone XL Pipeline. Thus, it appears that western  
591 Canadian crude oil shippers are treating the Keystone XL Project as a possible fallback  
592 option if other pipelines are not built, but only if market conditions improve enough to  
593 support investment in production growth.

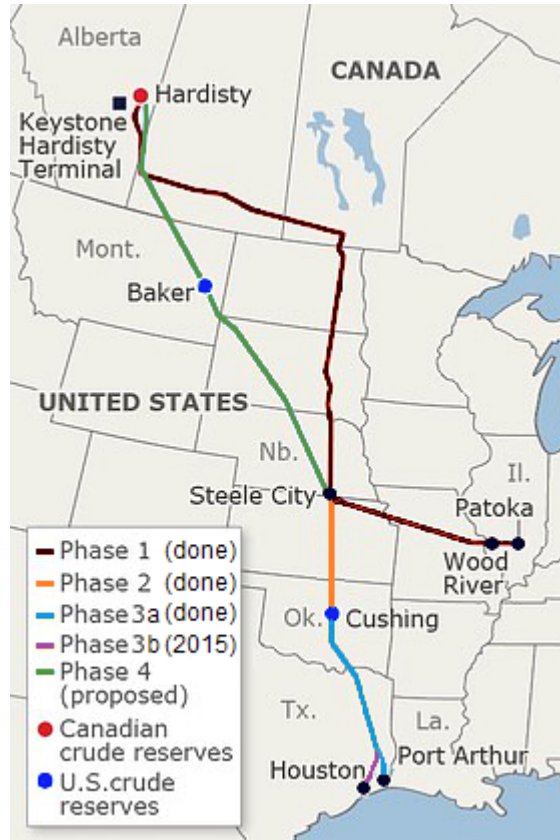
594 **V. KEYSTONE XL WILL EXACERBATE AN ONGOING GLUT OF OIL IN**  
595 **CUSHING AND THE GULF COAST AND IS NOT NEEDED**

596 **22Q. Please describe your review of data related to crude oil in storage in Cushing,**  
597 **Oklahoma, and the US Gulf Coast.**

598 **A.** I have reviewed: (a) crude oil storage data provided by the USEIA and (b) US crude oil  
599 production forecasts by Rystad. In combination, this data shows that oil supply in storage  
600 in the major crude oil trading hub of Cushing, Oklahoma, and in the U.S. Gulf Coast, is at  
601 record levels constituting a glut, why this has happened, and why constructing the  
602 Keystone XL Pipeline will exacerbate this situation.

603 **23Q. Please describe your review of data related to pipeline capacity into and out of**  
604 **Cushing, Oklahoma, and any conclusions you might draw from this review.**

605 **A.** There are currently 18 pipelines flowing crude oil into Cushing, with a total capacity of  
606 3.6 million bpd. Attachment LS-22. There are however only 15 pipelines with a capacity  
607 of nearly 2.7 million bpd carrying crude out of the storage hub. *Id.* Therefore, the net  
608 inbound capacity is 841,000 bpd. *Id.* One of the inbound pipelines into Cushing is the  
609 existing “Keystone Extension Pipeline,” which is a 36” crude oil pipeline from Steele  
610 City, Nebraska, to Cushing, Oklahoma, with a maximum capacity of 830,000 bpd  
611 (identical to the Project). This pipeline is identified at “Phase 2” on the following map.



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The Keystone Extension receives crude oil at Steele City only from TransCanada’s existing 591,000 bpd Keystone Pipeline (Base Keystone Pipeline), which is identified as “Phase 1” on the above map. The Base Keystone Pipeline continues to Patoka, Illinois. TransCanada has firm contracts for 375,000 bpd of Base Keystone Pipeline capacity for delivery of crude oil to Illinois, 155,000 bpd of contracted capacity for delivery to Cushing, and the remaining 61,000 bpd of capacity is not contractually committed and instead is reserved for uncommitted shippers, such that it could be used for deliveries to either destination. Attachment LS-23. TransCanada’s first open season sold 340,000 bpd of capacity to Wood River, Illinois. *Id.* Next, it announced that it had contracted another 35,000 bpd of capacity through negotiations. *Id.* Following an open season for the Keystone Expansion Project to Cushing, TransCanada announced that it had secured a total of 530,000 bpd of committed capacity on the Keystone System, such that shippers entered into contracts for an additional 155,000 bpd during this open season. *Id.* Therefore, assuming that shippers continue to seek delivery of oil to their original contracted destinations, the maximum amount of crude oil that could currently be

628 transported to Cushing on the Keystone Extension is 215,000 bpd (155,000 bpd plus  
629 61,000 bpd). *Id.*

630 Should the Project be constructed, TransCanada would operate the 30-inch  
631 diameter Base Keystone Pipeline separately from its 36-inch pipeline network that would  
632 include the Project, the Keystone Extension Pipeline, and its Gulf Coast Pipeline. This  
633 means that if the Project is built, TransCanada could deliver up to 830,000 bpd of crude  
634 oil into Cushing, a net increase of at least 615,000 bpd over the current available  
635 capacity. This means that, if the Project is built, total inbound pipeline capacity to  
636 Cushing would be approximately 4.2 million bpd, as compared to total outbound capacity  
637 of 2.7 million bpd, leaving a net inbound capacity of approximately 1.45 million bpd.  
638 Additional crude oil supply in this region would likely suppress oil prices further,  
639 resulting in suppression of petroleum development in the Tar Sands Region, as well as  
640 increased storage of unneeded crude oil in Oklahoma, which is discussed below.

641 **24Q. Please describe your review of data related to pipeline capacity into and out of the**  
642 **US Gulf Coast region, and any conclusions you might draw from this review.**

643 **A.** For many years the only major crude oil pipeline that transported crude oil from north to  
644 south was the Pegasus Pipeline. In recent years, a number of pipelines have been  
645 constructed that also transport crude oil to the south (Attachment LS-24), including:

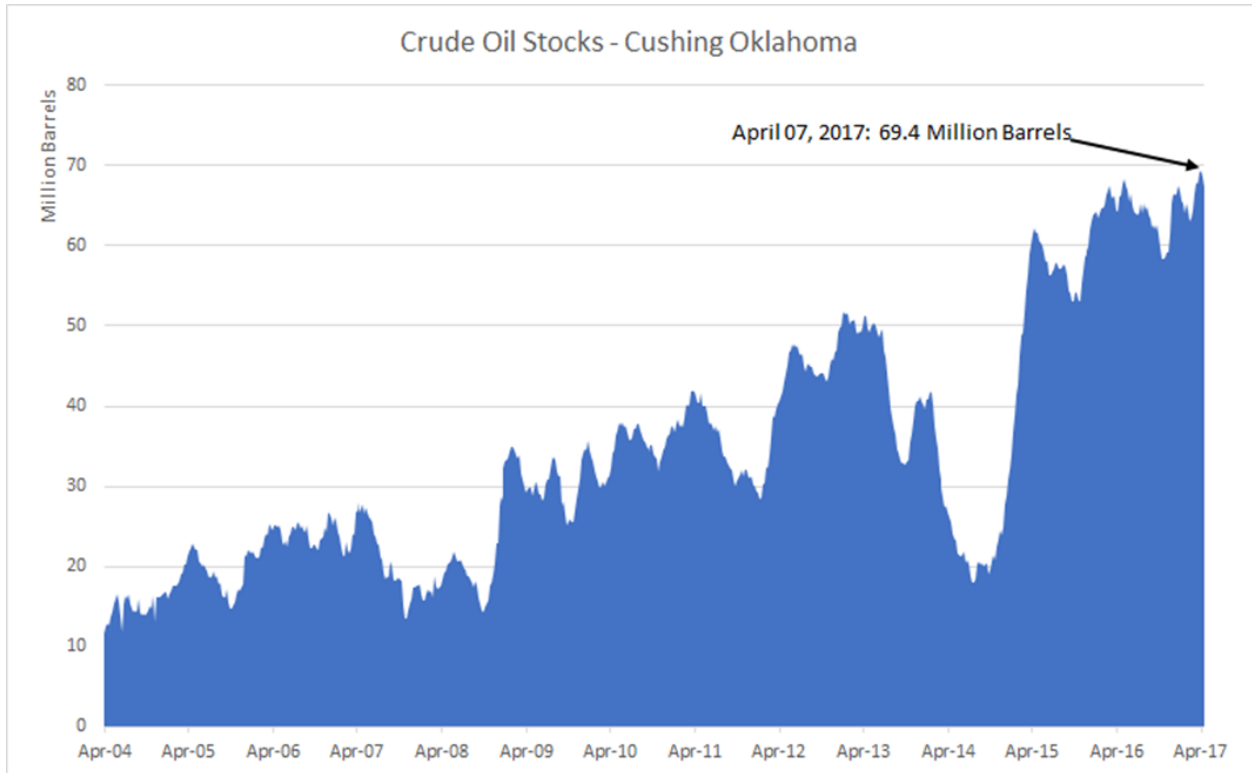
- 646 • the Seaway and Seaway Twin Pipelines came online starting in 2012 with a  
647 maximum capacity of 850,000 bpd;
- 648 • the TransCanada Marketlink (Gulf Coast) Pipeline came online in 2014 with an  
649 initial capacity of 400,000 bpd and a maximum capacity of 500,000 bpd; and
- 650 • the recently completed Energy Transfer Crude Oil Pipeline (ETCO Pipeline) from  
651 the Patoka Terminal in southern Illinois to Nederland, Texas, which has a  
652 capacity that is expandable to 450,000 bpd, is expected to start commercial  
653 operations in June 2017.

654 Thus, in the past five years, the crude oil pipeline industry has constructed at least 1.7  
655 million bpd of new capacity from the Midwest to the Gulf Coast. In addition, a large  
656 number of pipelines transport oil from fields in Louisiana, New Mexico, Texas, and

657 offshore oil locations to US Gulf Coast markets. Further, the US Gulf Coast has the  
658 capacity to import crude oil via supertanker from global markets. As a consequence, US  
659 Gulf Coast refineries do not need greater access to increased volumes of heavy Canadian  
660 crude oil.

661 **25Q. Please describe your review of data related to crude oil storage in the Cushing and**  
662 **US Gulf Coast petroleum markets, and any conclusions you draw from this data?**

663 **A.** I have reviewed USEIA data related to crude oil storage in the Cushing and Gulf Coast  
664 regions. Attachment LS-25. Crude oil in storage has been building steadily in Cushing  
665 and the Gulf Coast since 2015, and has consistently set new records. *Id.* At the beginning  
666 of April, Cushing and Gulf Coast crude oil storage combined was in excess of 350  
667 million barrels. *Id.* These are historic highs far in excess of anything previously seen.  
668 The USEIA data tracks crude oil storage at Cushing back to 2004. Prior to 2009, there  
669 was only rarely more than 25 million barrels stored at the hub. Storage levels surpassed  
670 30 million barrels for the first time in January 2009. From 2015 to date, storage levels  
671 have remained consistently over 50 million barrels and in recent months have reached  
672 record highs of over 65 million barrels. In the first week of April 2017, a new record was  
673 set at 69.42 million barrels. *Id.* At the end of April this had eased only slightly to 66.7  
674 million barrels. *Id.*



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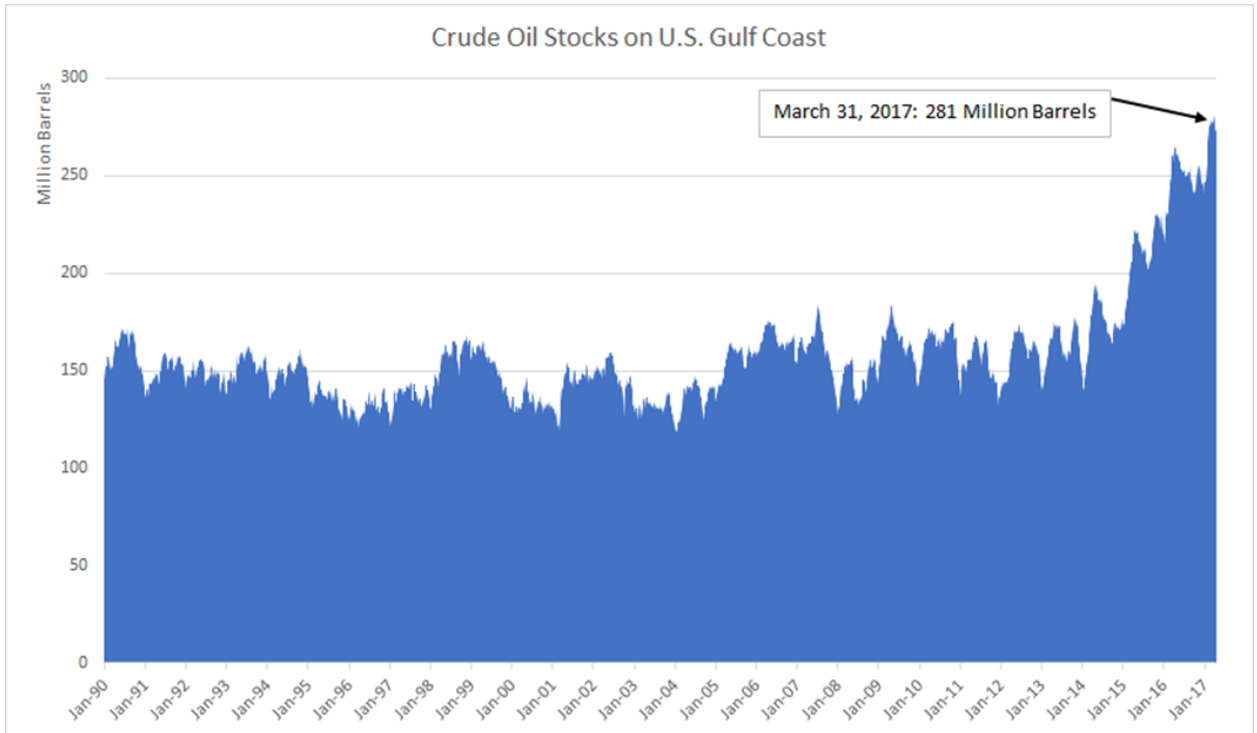
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On the Gulf Coast, where Keystone XL crude oil would primarily be delivered, storage levels are also at record levels. *Id.* EIA data going back to 1990 shows that until mid-2015, levels fluctuated between 100 and 180 million barrels. *Id.* The 200-million-barrel level was first surpassed in March 2015 and storage levels have remained above that ever since, reaching an all-time high of just under 281 million barrels on March 31, 2017. *Id.* The glut in the Gulf Coast has built even as exports of crude oil have hit record levels. See Section VII, *supra*.



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This crude oil storage data indicates that the Cushing and Gulf Coast markets are currently oversupplied with crude oil, such that there is no current need for additional inbound crude oil pipeline capacity into these markets.

687

**26Q. What reasons exist for these record amounts of crude oil in storage, and what are the implications of this stored oil on whether or not additional crude oil supplies are likely to be needed in the Cushing and Gulf Coast markets?**

688

689

690

**A.** The record amounts of oil in storage in the Cushing and Gulf Coast markets are an indicator of a lack of demand for new crude oil supply to this region. The amount of oil in storage has increased because global oil production has exceeded global oil demand. As a result, some of the world's oil has ended up in storage tanks. The fact that supply growth has exceeded demand growth is suppressing oil prices. It is possible that eventually lower oil prices will result in lower oil production and higher oil prices, but so far this has not happened to the degree necessary to increase oil price to a profitable level for Canadian tar sands producers. Instead, the recent marginal increase in oil price has resulted in increased U.S. production from fracked oil fields, which increased production has, in turn, continued the oil glut and kept oil prices too low for increased Canadian

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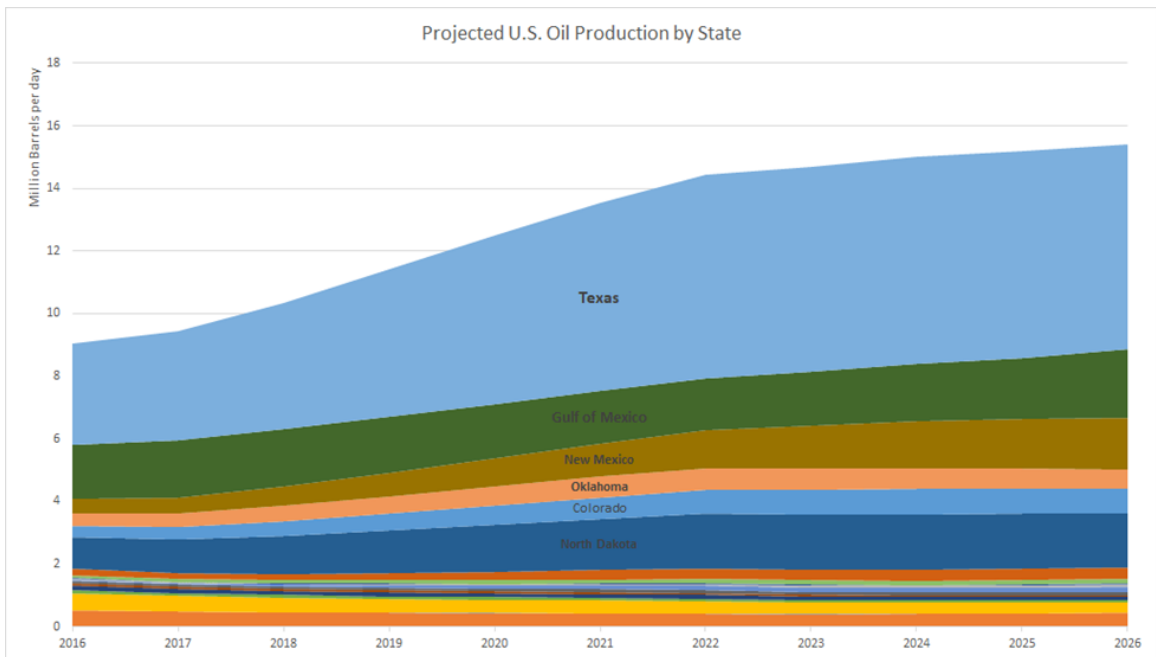
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700 production. Since Canadian oil producers have some of the highest production costs in  
701 the world, increased production in Canada cannot happen until other lower cost oil  
702 producers are no longer able to increase their production to meet global oil demand. As  
703 long as lower cost producers can increase production to meet global demand, they will  
704 prevent new Canadian production from coming online.

705 The Gulf Coast refiners are well positioned to take advantage of oil supply from  
706 many of the world’s suppliers and have no pressing requirement for additional access to  
707 Canadian supply. In fact, a look at projections for where production growth will likely  
708 come from in the coming decade suggests that the bulk of new supplies will come from  
709 producers in Texas, the Gulf of Mexico and other U.S. producers. Projections from  
710 Rystad Energy (Attachment LS-26) suggests that the U.S. will see substantial oil  
711 production growth in the coming decade.



712 The state with the most potential growth is Texas. Other leading areas include the Gulf of  
713 Mexico, the states of New Mexico, Oklahoma and Colorado, as well as North Dakota.  
714 The ongoing glut of oil in the Gulf Coast is only likely to continue as more U.S. supply  
715 dominates the market. Therefore, the potential for production growth from Canada is  
716 marginal and most at risk from lower oil prices.  
717

718 This would indicate that Gulf Coast refiners have access to growing domestic sources of  
719 crude oil and that the ongoing glut of oil in this region is only likely to continue. While  
720 North Dakota is not a neighboring state, it is now directly connected to the Houston, Port  
721 Arthur markets via the Dakota Access and Energy Transfer Crude Oil Pipelines.

722 As long as the Gulf Coast market, the largest refining market in the U.S. and the  
723 world, remains well supplied with domestic and lower-cost overseas imported oil, the  
724 prospects of oil prices rising to support production growth in the Tar Sands Region are  
725 slim.

726 **VI. THE KEystone XL PIPELINE IS NOT NEEDED BECAUSE DOMESTIC**  
727 **DEMAND FOR CRUDE OIL AND PETROLEUM PRODUCTS HAS BEEN**  
728 **STABLE AND IS NOT LIKELY TO GROW AND DOMESTIC CRUDE OIL**  
729 **PRODUCTION HAS FAR EXCEEDED ANY DEMAND GROWTH**

730 **27Q. Please describe your review of data related to consumer demand for refined**  
731 **petroleum products.**

732 **A.** I have reviewed USEIA data related to consumer demand in Nebraska, the Midwest  
733 (PADD 2), the Gulf Coast (PADD 3), and the U.S. as a whole for refined petroleum  
734 products. Specifically, I have reviewed both the EIA's "Prime Supplier Sales Volumes"  
735 monthly data and the USEIA "product supplied" data, both from January 1983 to March  
736 2017. Attachment LS-27.

737 The prime supplier data shows wholesale sales of refined petroleum products into  
738 local markets. Spreadsheets of data for Nebraska, PADD 2, PADD 3, and the U.S. as a  
739 whole and their USEIA explanatory notes for its demand survey are also included in  
740 Attachment LS-27. *Id.* The types of products reported in the "prime supplier" data  
741 include motor gasoline, aviation gasoline, jet fuel, propane, distillate and kerosene (diesel  
742 fuel), and residual fuel oil. PADD 2 states include North Dakota, South Dakota,  
743 Minnesota, Nebraska, Kansas, Oklahoma, Missouri, Iowa, Wisconsin, Illinois, Indiana,  
744 Michigan, Ohio, Kentucky and Tennessee. PADD 3 includes the states of New Mexico,  
745 Texas, Arkansas, Louisiana, Mississippi and Alabama. In addition, I have reviewed the  
746 USEIA "product supplied" dataset, which shows total sales of both fuel and non-fuel



747 petroleum products supplied to US markets. These reports are the basis of my research  
748 on recent consumer demand trends.

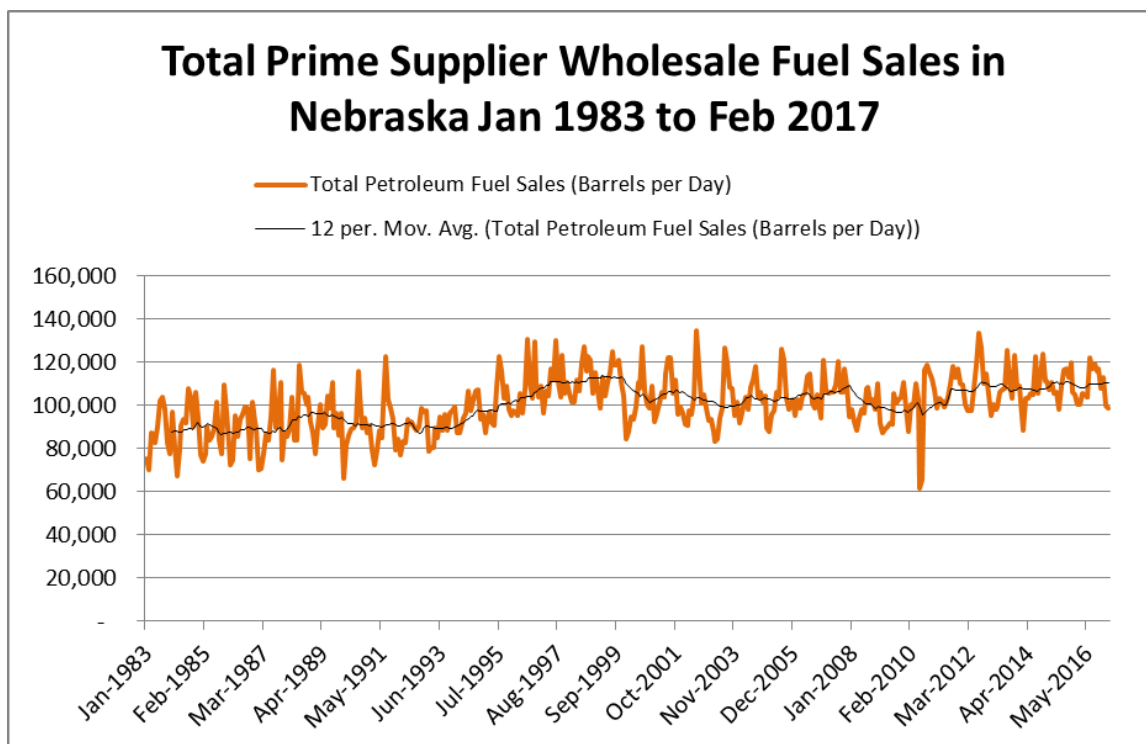
749 The EIA defines “prime supplier” as a “firm that produces, imports, or transports  
750 selected petroleum products across State boundaries and local marketing areas, and sells  
751 the product to local distributors, local retailers, or end users.” According to the EIA  
752 “Definitions, Sources and Explanatory Notes” webpage for this data, the source for this  
753 data is EIA Form EIA-782C survey, "Monthly Report of Prime Supplier Sales of  
754 Petroleum Products Sold for Local Consumption." The Explanatory Notes for this data  
755 clarify that the “C” survey is intended to identify the sale of petroleum products into local  
756 markets. According to the EIA “Definitions, Sources and Explanatory Notes” website for  
757 the EIA’s “product supplied” data, this data is also intended to report on all refinery  
758 output and not just sales for domestic consumption in specific regions. The “prime  
759 supplier” data focuses on consumer fuel sales and does not include specialty petroleum  
760 products, such as lubricants, and it also does not include natural gas liquids. In contrast,  
761 the USEIA product supplied data shows sales of all types of petroleum products,  
762 including those such as natural gas liquids that may be refined into fuels or used for other  
763 industrial processes.

764 The USEIA product supplied data shows the total volume of all types of  
765 petroleum products supplied to domestic buyers, including petroleum fuels, lubricants,  
766 waxes, petroleum coke, asphalt, and natural gas liquids. It is more comprehensive than  
767 the USEIA “prime supplier” data, but is not provided for individual states. I have  
768 reviewed the product supplied data for the US as a whole as well as data for PADDs 2  
769 and 3. Although this data shows demand by domestic buyers, it is possible that some  
770 exported petrochemical products produced by U.S. petrochemical plants, such as  
771 materials used in plastics production, are included in this data.

772 **28Q. What conclusions do you reach based on your review of data related to consumer**  
773 **demand in Nebraska for refined petroleum fuels?**

774 **A.** Focusing in on the state of Nebraska, EIA data shows that the year with the highest  
775 petroleum fuel demand was 1998 at 112,636.5 bpd. *Id.* After reaching the peak, there

776 was a decline in total refined petroleum products consumed, and for the past five years  
777 petroleum fuel demand in Nebraska has been stable at just under the record set by the  
778 historical high. *Id.* The following chart illustrates historical Nebraska demand for  
779 refined petroleum products. *Id.*

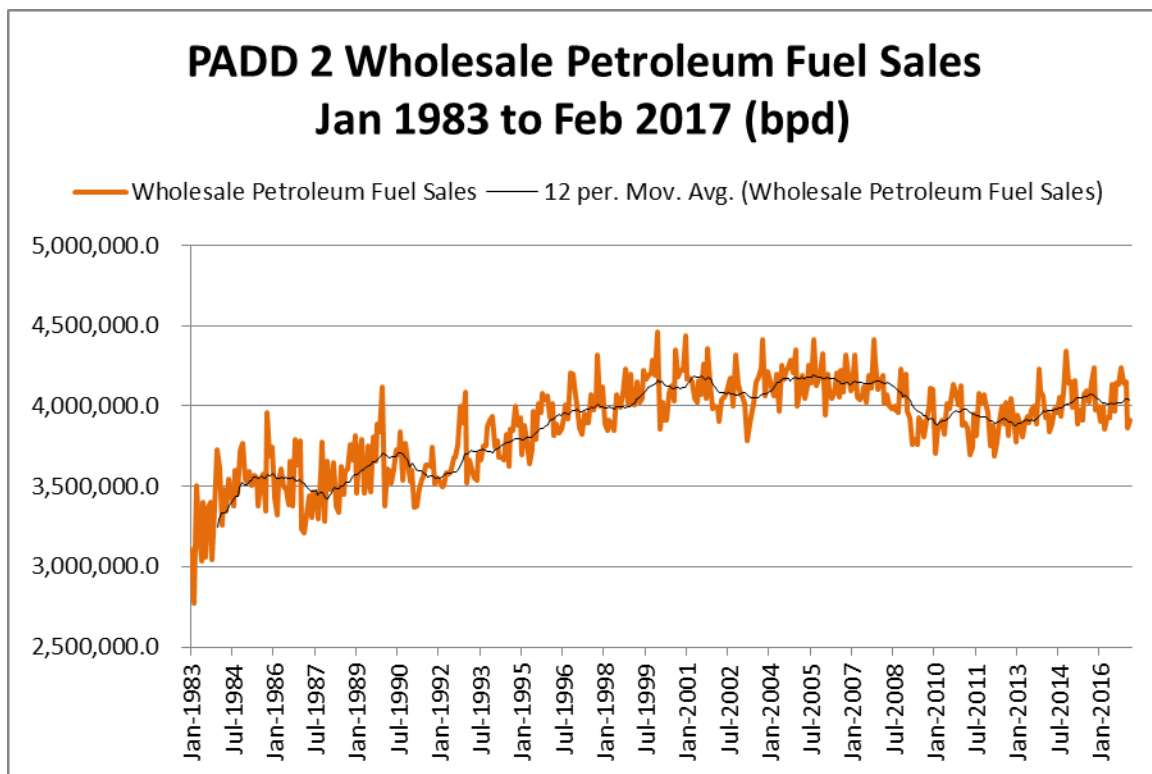


780  
781 There is no indication that sales of petroleum products in Nebraska are currently  
782 increasing. Instead, sales of petroleum products to Nebraska consumers have been stable  
783 for the past five years and remain below record levels set almost 20 years ago.

784 **29Q. What conclusions do you reach based on your review of data related to demand in**  
785 **PADD 2 for petroleum products?**

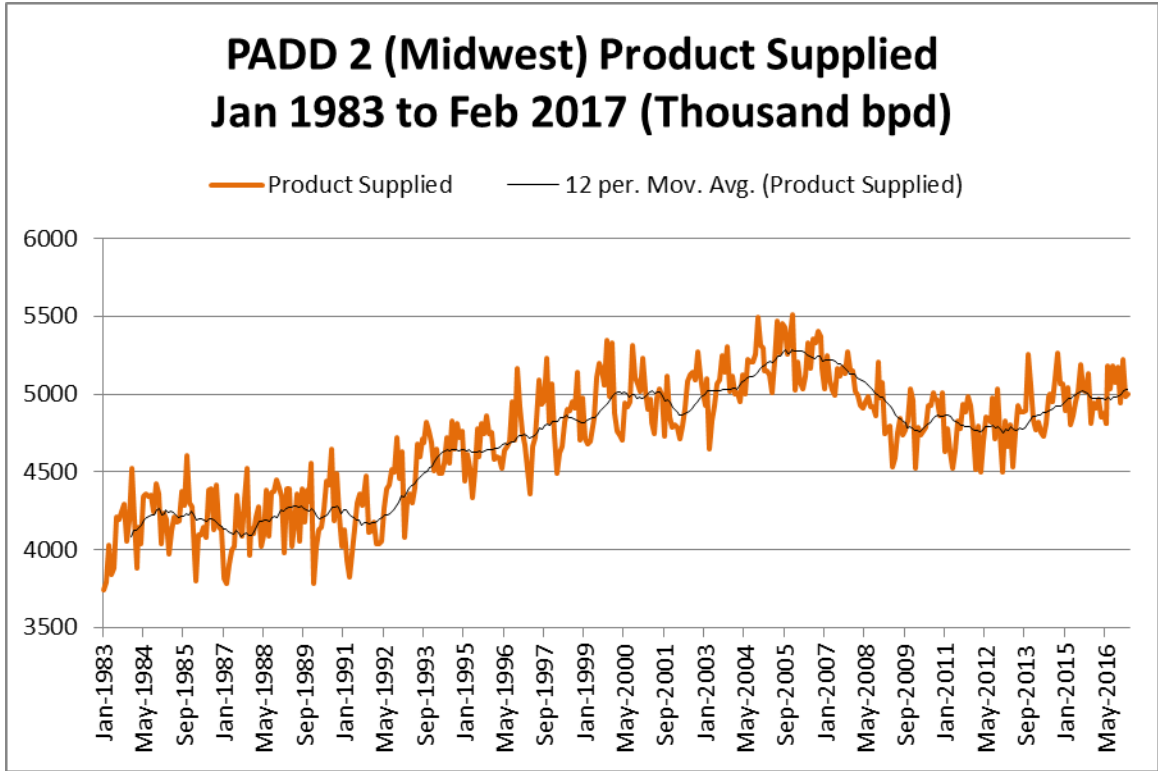
786 **A.** Expanding the review of the prime supplier data to PADD 2, the average consumer  
787 demand for refined petroleum fuels in the entire region also peaked in 2004 at an annual  
788 average sales demand of 4,183,000 bpd. *Id.* Since then it dropped below 4 Mbpd and  
789 then rose slightly but has been stable for the past 3 years at approximately 4 Mbpd. *Id.*  
790 The total increase in demand in PADD 2 between 2012 and 2016 was about 170,000 bpd,

791 but this increase occurred before 2014. *Id.* The following chart illustrates PADD 2  
792 demand for refined petroleum products. *Id.*



793

794 The USEIA product supplied data also shows that total petroleum products supplied in  
795 PADD 2 has been stable since 2014.



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Thus, demand for petroleum fuels in PADD 2 is not growing and is well below historical peaks.

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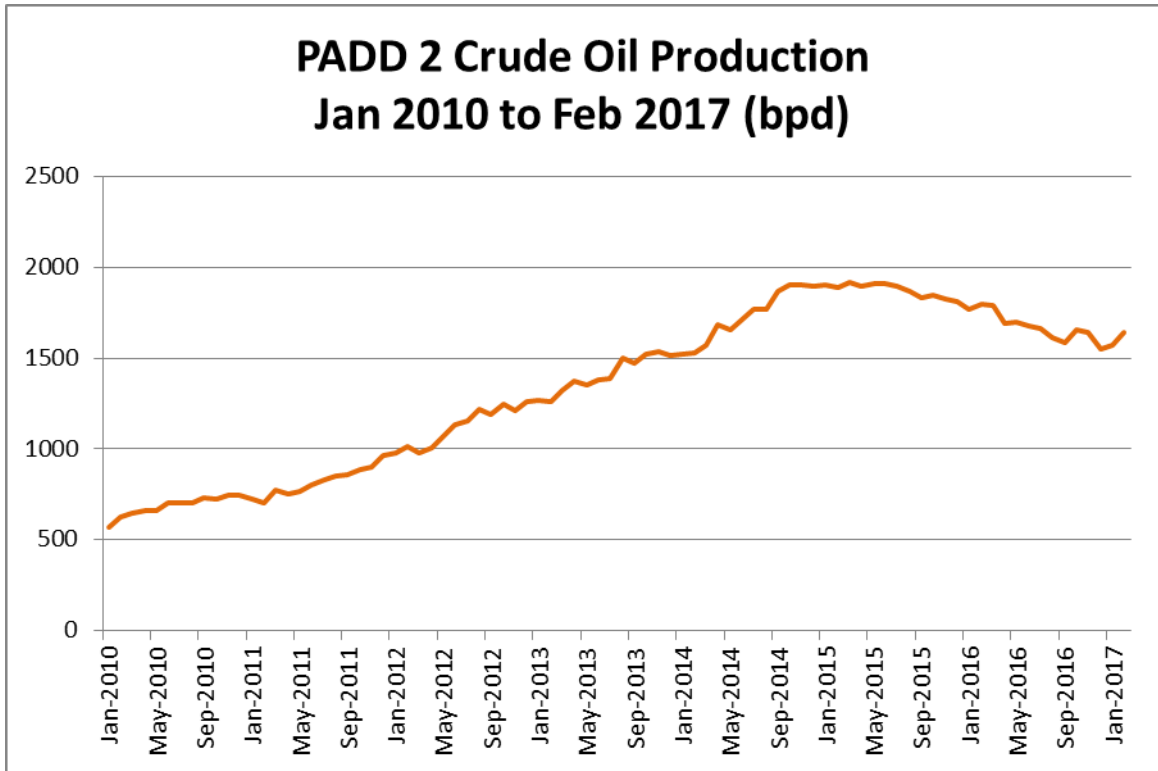
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The modest 170,000 bpd increase in petroleum demand in PADD 2 since 2012 should be viewed in the context of crude oil production in this region during this same period (PADD 2 crude oil production data provided in Attachment LS-28. In 2012, average crude oil production in PADD 2 was 1,121,000 bpd, and in 2016 average crude oil production was 1,678,000 bpd, an increase of 557,000 bpd. *Id.* This being said, crude oil production since 2010 has increased by about 1 million bpd. *Id.* Thus, increased crude oil production in PADD has far outstripped the modest increase in demand since 2012.



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PADD 2 petroleum demand does not itself justify additional import pipeline capacity from Canada.

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**30Q. What conclusions do you reach based on your review of data related to demand in PADD 3 for petroleum products?**

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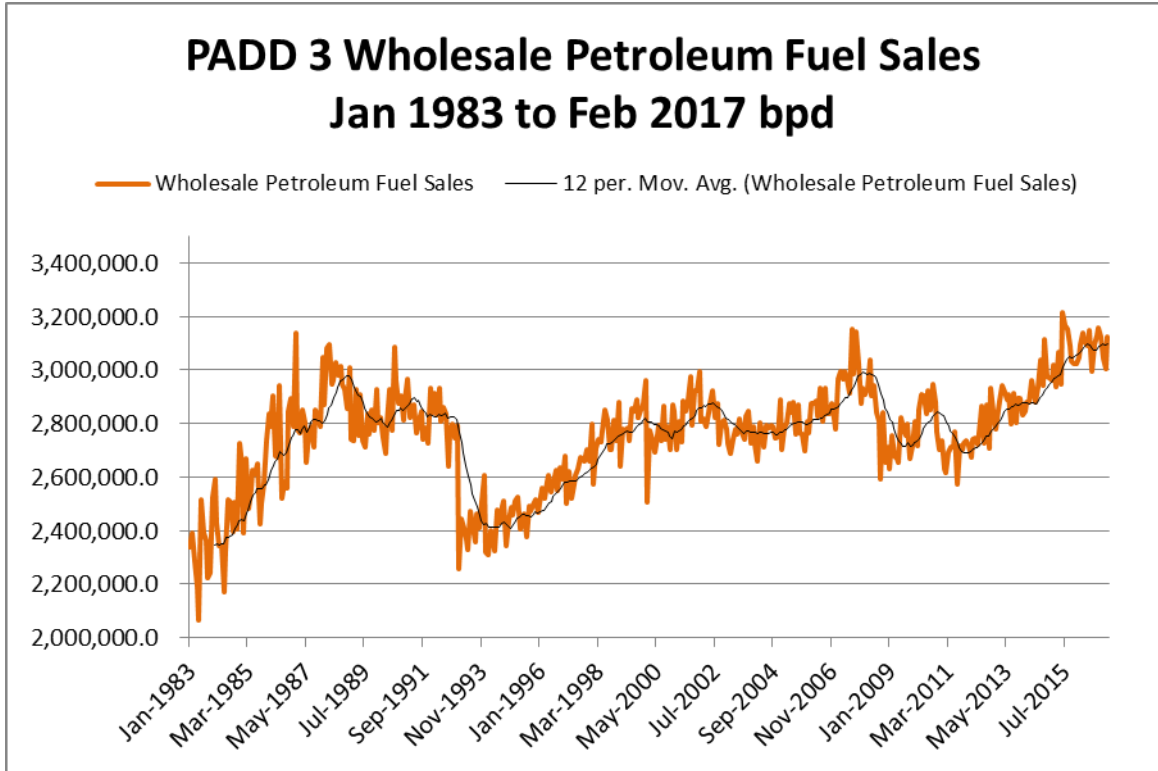
811

**A.** The USEIA prime supplier data shows that PADD 3 demand for petroleum fuel increased by about 300,000 bpd between 2012 and 2016. Attachment LS-27. This is an average growth rate during this period of just under 3% per year, but the rate dropped to 1.4% in 2016. *Id.*

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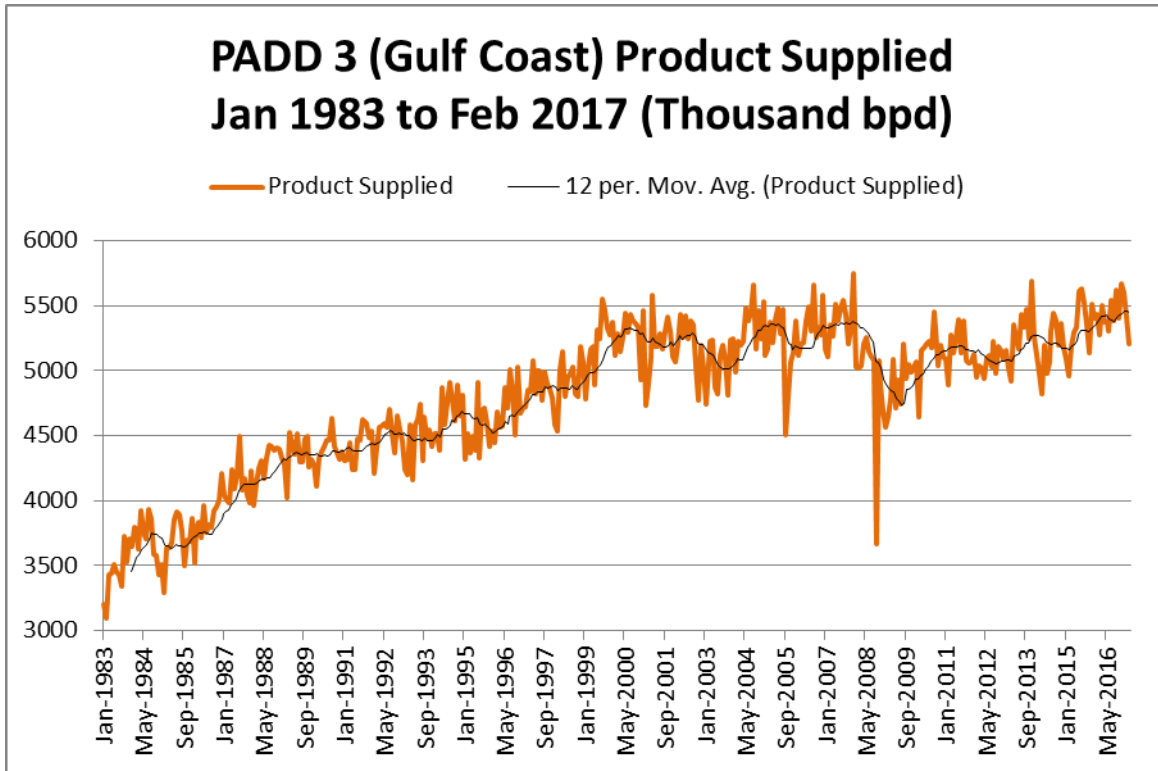
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816 The USEIA product supplied data shows a similar trend with total product supplied  
 817 increasing by about 387,000 bpd from 2012 to 2016, by an average of 1.9% per year,  
 818 though the volume supplied has been stable since mid-2015. *Id.*



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Likely, much of this increased demand is related to fuel demand by the fracking industry in PADD 3. Fracked wells require substantial amounts of fuel during both the fracking process and ongoing operations.

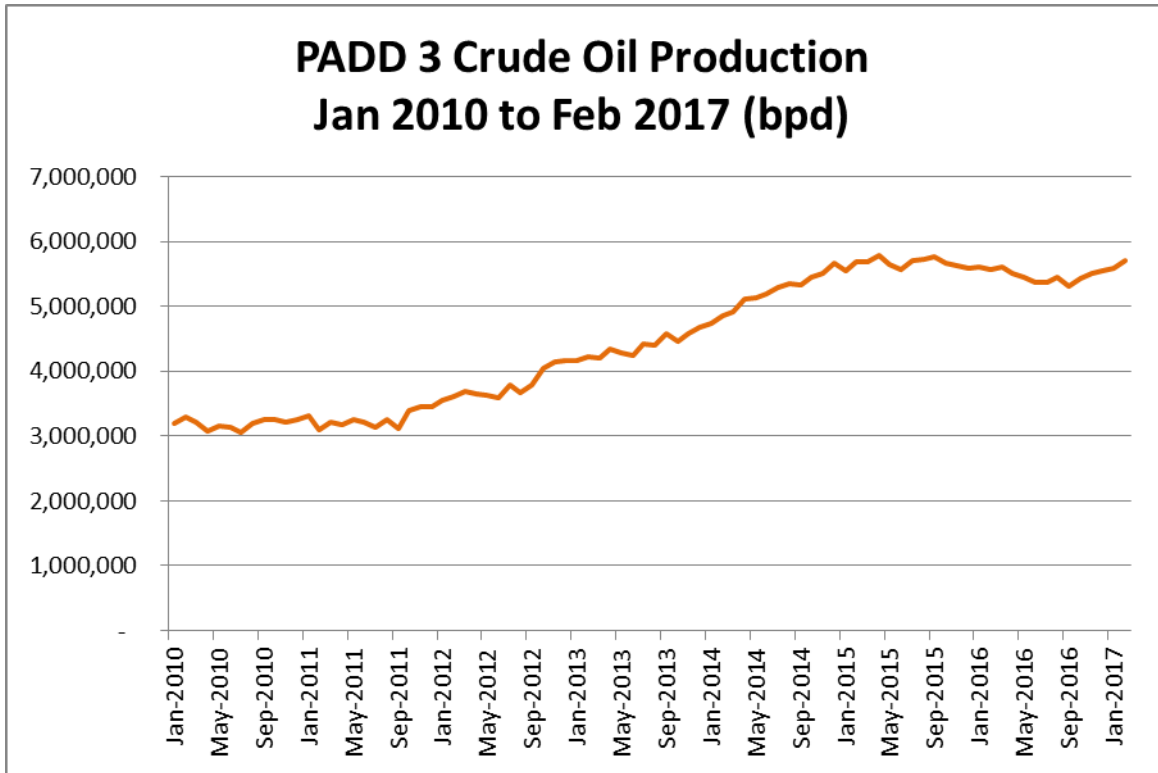
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The increase in petroleum demand in PADD 3 should be viewed in the context of crude oil production during this period. In 2012, average crude oil production in PADD 3 was 3,775,917 bpd, and in 2016 average crude oil production was 5,472,500 bpd, an increase of 1,696,583 bpd. Attachment LS-28.



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Thus, while PADD 3 refined petroleum fuel consumption increased by a bit over 300,000 bpd between 2012 and 2016, and total product supplied increased by 387,000 bpd during this same period, crude oil production increased by 1,700,000 bpd. It is clear that refineries in PADD 3 did not need Canadian crude oil to meet increased PADD 3 domestic fuel demand.

833

**31Q. What conclusions do you reach based on your review of data related to consumer demand in the U.S. as a whole for refined petroleum products?**

834

835

**A.** The EIA prime supplier data shows that 2007 was the peak year for average annual wholesale petroleum fuel sales in the U.S. as a whole, at 15,948,542 bpd. Attachment LS-27. In comparison, sales in 2016 averaged 15,137,539.7, which is 5.1% less than the record high. *Id.* Although the volume of petroleum fuel sales increased when oil prices started dropping in late 2014, they have been stable since late 2014. *Id.* Thus, this data shows that US consumer demand for petroleum fuels has not been increasing. The following chart illustrates total U.S. demand for refined petroleum products. *Id.*

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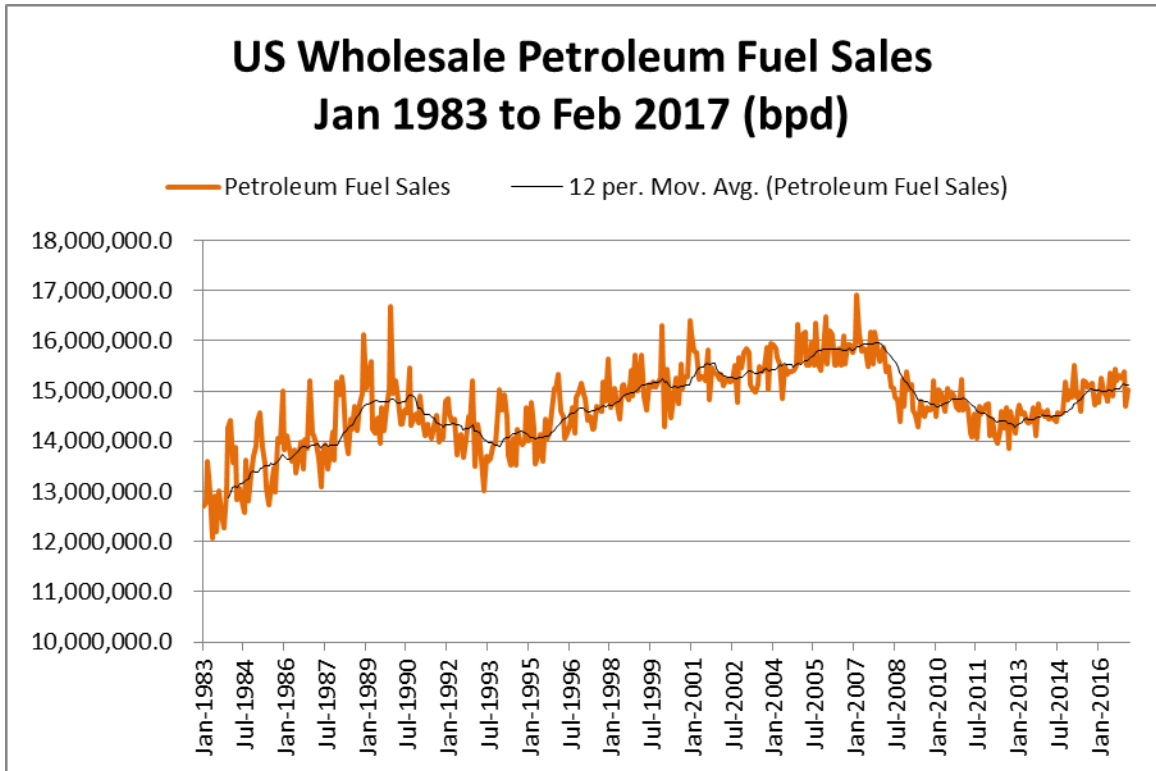
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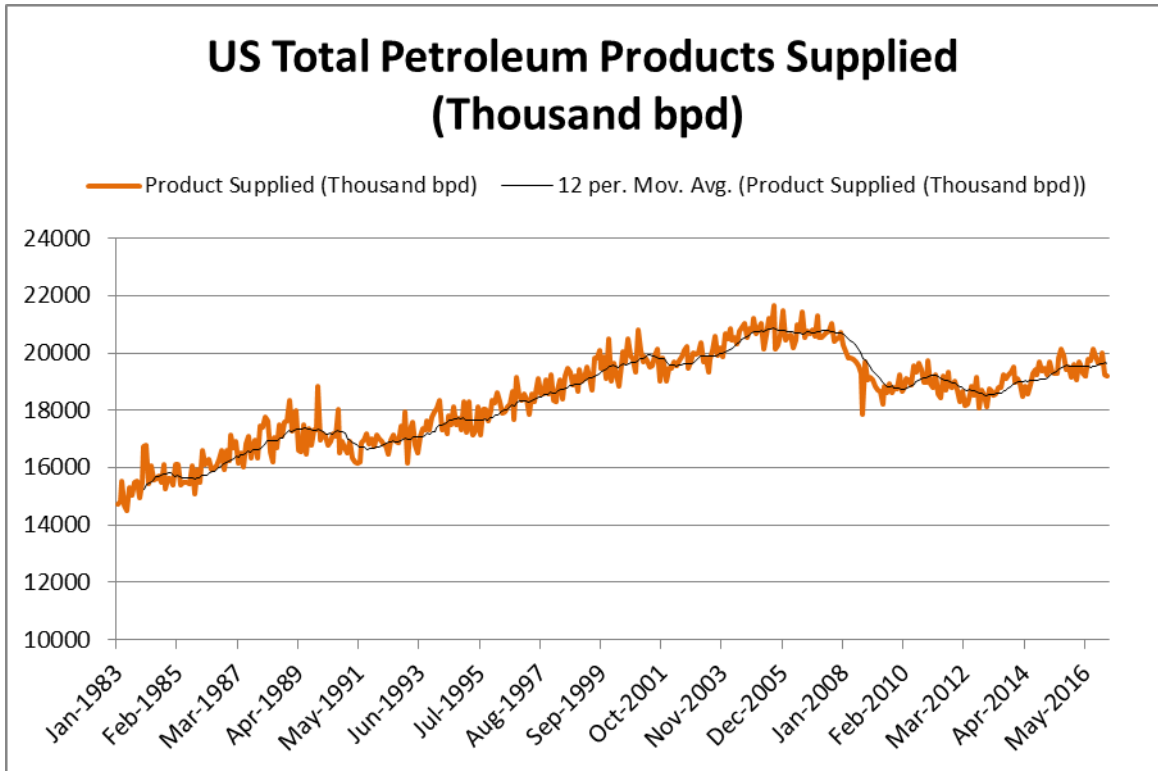
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The USEIA’s “product supplied” data for the entire U.S. data shows that total U.S. demand for petroleum products peaked in 2005 at 20,799,300 bpd. *Id.* In 2016, US demand for petroleum products averaged 19,631,600 bpd, which is 5.6% below the peak year. *Id.* This data is similar to the trends shown in the prime supplier data. Total product supplied in the U.S. has been stable since mid-2015. Since 2012, total product supplied has increased by about 228,000 bpd, or on average about 60,000 bpd per year, representing an average growth rate of about 0.3%, but all of this increase happened before 2015. *Id.* Thus, total U.S. demand for petroleum products is not increasing.



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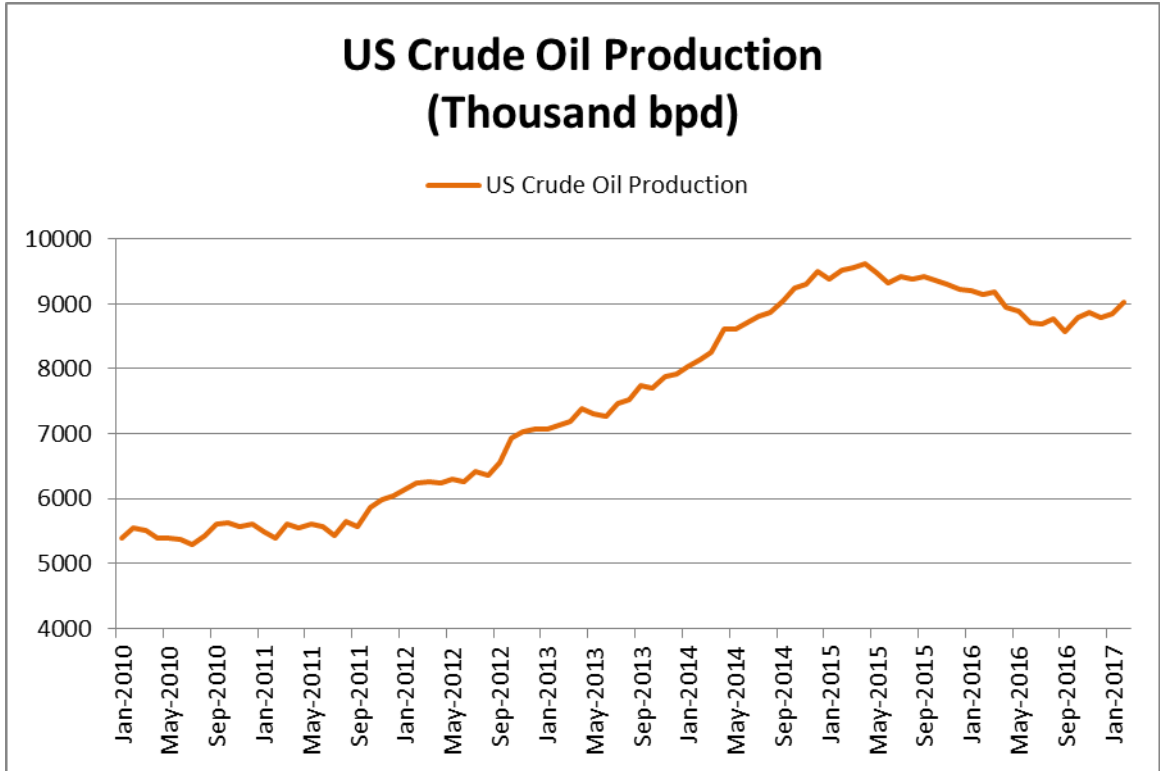
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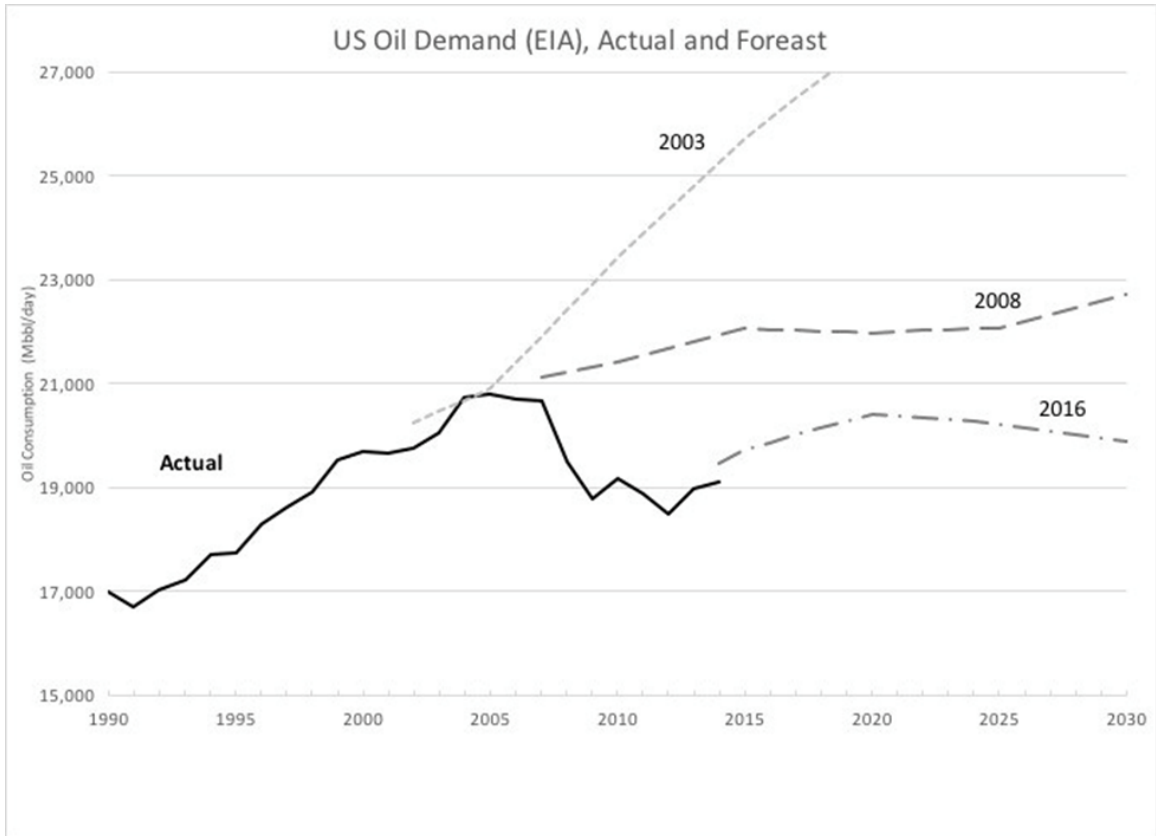
But, this increase in demand should be viewed in light of the net increase in US crude oil production during this time. The following chart of USEIA crude oil production data shows that total US crude oil production increased by an average of 478,000 bpd each year during this period – even accounting for the drop in production since 2015. Attachment LS-28. This is more than double the growth of total US petroleum product demand during this same time.



858

859 **32Q. Have you reviewed any information related to future petroleum demand?**

860 **A.** Yes, I am aware of growing evidence that U.S. oil demand will cease to grow in the near  
 861 future. The following charts shows how USEIA petroleum demand forecasts have  
 862 changed over the past 14 years. Attachment LS-29.

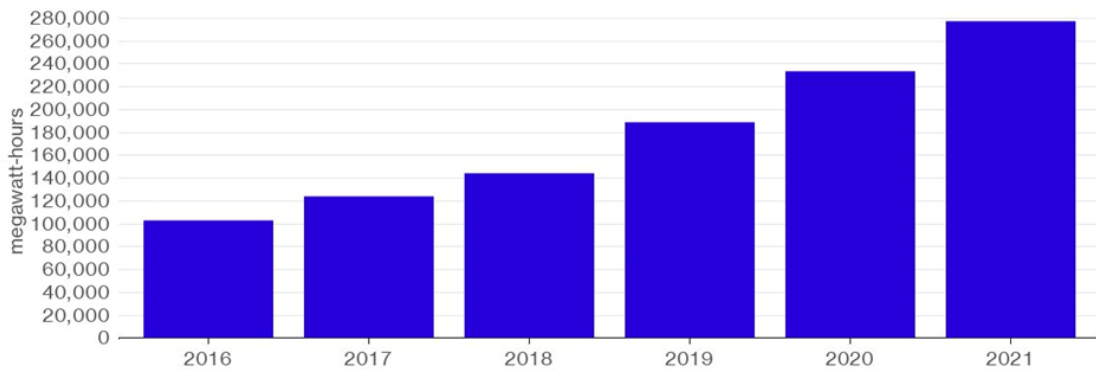


863

864 There is a growing convergence of expert opinion that a peak in global demand for oil is  
 865 now in sight. An accelerating energy market disruption from electric vehicle technology,  
 866 rapidly improving vehicle fuel efficiency, regulatory measures to address climate change,  
 867 and the increased adoption of ridesharing and autonomous vehicle technology, are  
 868 expected to contribute to a peak and decline in U.S. oil demand. Energy market and auto  
 869 industry analysts are increasingly predicting a rapid, exponential increase in the uptake of  
 870 Electric Vehicles (EVs), rather than slow linear growth. The expected pattern of sudden  
 871 technological disruption has been seen in recent years in the sudden and widespread  
 872 adoption of smart phones, and more recently in the dramatic fall in the cost of solar  
 873 photovoltaic (PV) panels. There is now compelling evidence that EV adoption is  
 874 following a similar pattern as a result of the rapid decline in the cost of batteries as  
 875 manufacturing economies of scale are reached. The following charts show forecasts of  
 876 battery manufacturing capacity and costs. Attachment LS-30.

## Battery Boom

Global battery manufacturing capacity is set to more than double by 2021

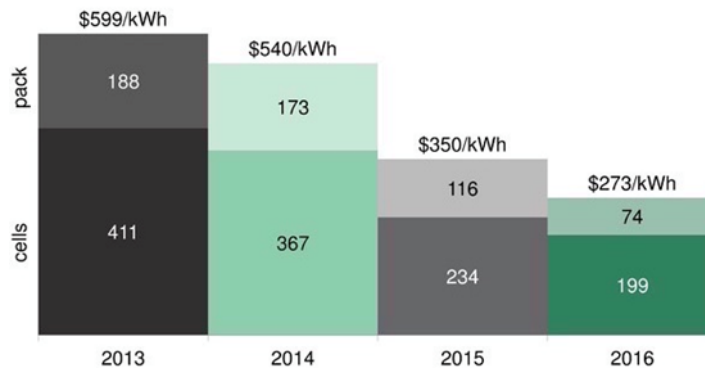


Source: Bloomberg New Energy Finance

Bloomberg

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## Battery Prices Are Falling Fast



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A sudden transition in transportation could mean that EVs could overtake internal combustion engines rapidly. Investment Bank UBS predicts that EVs will reach price parity with standard internal combustion models next year, far earlier than had been previously assumed. Attachment LS-31. This is also the finding of a new report from Bloomberg New Energy Finance. *Id.* Price parity is widely seen as the tipping point at which consumers rapidly shift towards buying EVs over traditional internal combustion engines. An analysis from Carbon Tracker Initiative and Imperial College modelled potential EV penetration using up-to-date cost estimates, with no regulatory change, and projected EVs would account for 55% of global passenger vehicles by 2040. *Id.*

888

889

After years of reluctance, vehicle manufacturers are now announcing aggressive plans for the electrification of their product lines. *Id.* Driven by growing competition

890 from Tesla Motors, major U.S. carmakers Ford and GM have both announced new  
891 strategies embracing electrification of passenger vehicles. *Id.* VW plans to sell 1 million  
892 EVs by 2025, Volvo has said it will stop developing diesel engines and focus on electric  
893 drivetrains, and a number of new electric vehicle manufactures are competing for market  
894 share in China. *Id.* Tesla's Model S is already outselling all other luxury sedans in the  
895 U.S. and plans to sell 500,000 of its new Model 3 cars by the end of 2018. *Id.* Energy  
896 consultancy Wood McKenzie estimates that U.S. gasoline demand will reach a peak in  
897 2018 as result of dramatic vehicle efficiency improvements, and continue to improve  
898 thereafter due to a shift to hybrid and electric drivetrains. *Id.* The USEIA Annual Energy  
899 Outlook 2017 predicts declining U.S. energy use from light-duty vehicles between 2018-  
900 2040. *Id.* Their model forecasts that gasoline consumption from light duty vehicles is  
901 expected to drop from 8.7 million barrels per day in 2017 to 7.5 over just the next 8  
902 years. *Id.* Passenger cars in 2015 averaged 31 miles per gallon (on-road mpg), with  
903 improved fleet-wide standards already adopted by the industry, this number is expected  
904 to reach 45mpg by 2025. *Id.* Energy efficiency improvements in vehicles are expected to  
905 progress faster than the average increase in miles travelled each year. *Id.*

906 Emerging technological and social trends are facilitating rapid uptake of urban car  
907 sharing, ride sharing, and a shift towards vehicle automation. These interconnected  
908 changes have the potential to further reduce oil demand by reducing private car  
909 ownership, facilitating further design efficiency improvements, and improving driver fuel  
910 economy performance. These trends are expected to increase the average number of  
911 passengers per vehicle, allowing the average per person distance travelled to increase  
912 without increasing the absolute distance vehicle travel. Improving the efficiency of  
913 passenger vehicles to move people over time.

914 If oil prices rise to a level needed to re-start the boom in tar sands production (\$77  
915 per barrel for SAGD projects and \$108 per barrel for mining projects), these prices would  
916 once again drive down fuel demand, in large part because poorer consumers could not  
917 afford to drive as much. Reduced consumer demand would, in turn, once again, force the  
918 price of crude oil down to affordable levels, which would be too low to support tar sands  
919 production.

920 Various energy industry players are debating the projected timing of peak oil  
921 demand, but many now acknowledge that it is a question of when, not if it will occur. The  
922 uncertainty around timing depends primarily around assumptions on the speed at which  
923 EVs replace internal combustion engine technology in vehicles, as well as the degree to  
924 which growth occurs in the non-transportation petrochemical industry. Major oil  
925 companies now acknowledge an impending end to growth in global oil demand. Royal  
926 Dutch Shell and Statoil have predicted that peak global oil demand could come within the  
927 next decade. Total SA has said that it now expects a peak in global oil demand by the  
928 2030s, as a result of EVs accounting for a third of new-car sales by the end of the next  
929 decade.

930 As the rate of increase in petroleum demand slows and then falls, the need for  
931 new petroleum infrastructure, such as crude oil pipelines, is ending. Investment in the  
932 Keystone XL Pipeline is likely to be wasted.

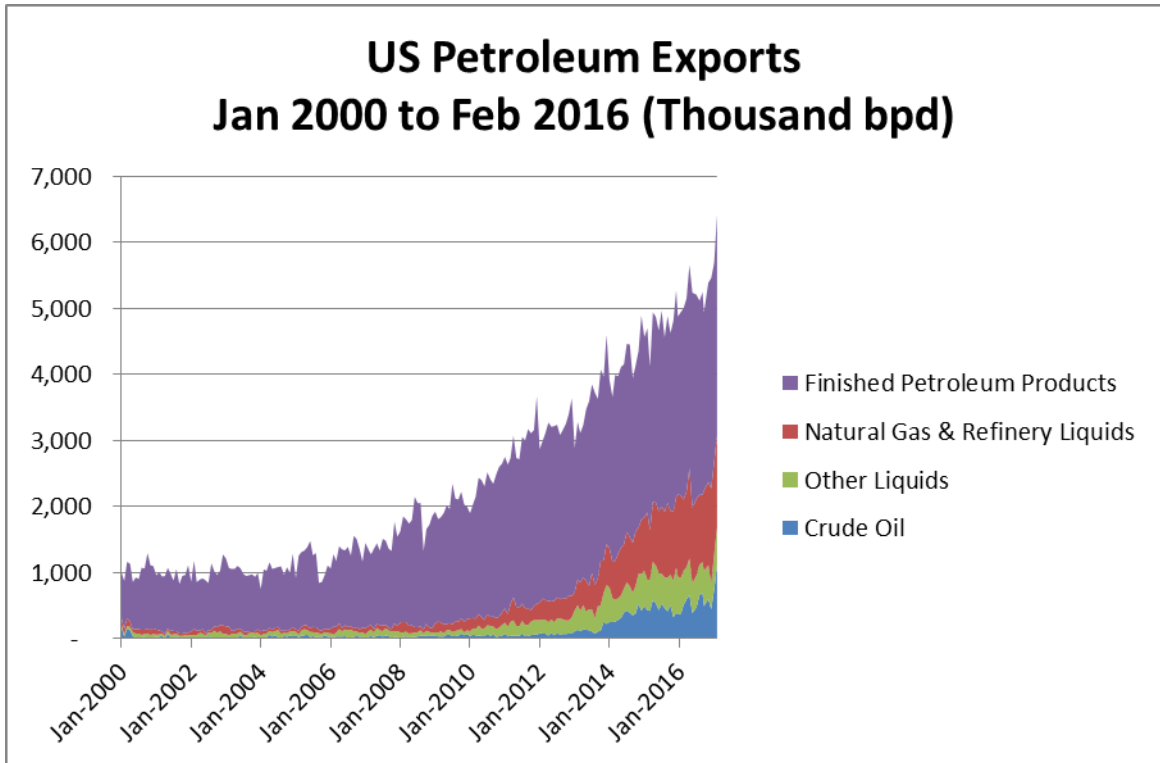
933 **VII. THE KEYSTONE XL PIPELINE IS NOT NEEDED BY NEBRASKA OR THE**  
934 **U.S., BECAUSE IT WILL BE USED TO INCREASE EXPORTS TO FOREIGN**  
935 **MARKETS**

936 **33Q. Have you reviewed data related to U.S. exports of all types of petroleum?**

937 **A.** I have reviewed the USEIA data related to exports of crude oil and petroleum products  
938 from the U.S. and PADD 3, and for specific ports on the Gulf Coast. Attachments LS-32  
939 and 33.

940 **34Q. What does the USEIA data show?**

941 **A.** Exports of crude oil and petroleum products from the U.S. have grown by over 5 million  
942 bpd since 2006, primarily in the form of finished petroleum products. Attachments LS-  
943 32. In February 2017, total exports spiked to 6,443,000 bpd, a month-over-month  
944 increase of 752,000 bpd over January 2017, and a year-over-year increase of 1.5 million  
945 bpd relative to February 2016. *Id.* About half of this increase was exports of crude oil  
946 and most of the rest was of refined petroleum products. *Id.*



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Since crude oil is blended during refining, exported finished petroleum products and the “other liquids” category (partially refined products) are likely produced from a mix of domestic and imported oil. The exported crude oil and natural gas liquids are produced from wells in the U.S. and do not include exports of crude oil transshipped through the U.S. from Canada.

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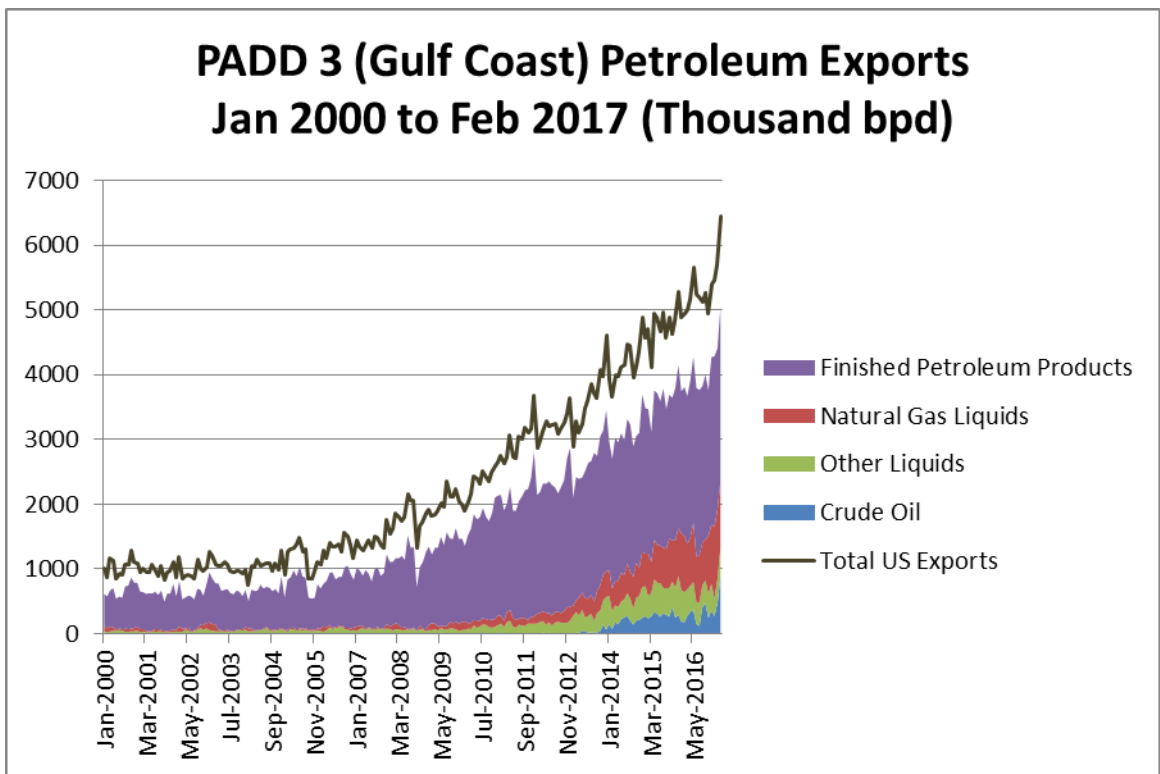
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The USEIA divides the United States into five regions for analysis of petroleum industry data. These regions are called Petroleum Administration for Defense Districts or PADDs. PADD 3 comprises Gulf Coast states including Texas, Louisiana, Mississippi, Alabama, as well as Arkansas and New Mexico, and is generally considered as the Gulf Coast region. PADD 3 has the largest refining capacity of all the PADDs, primarily located in Texas and Louisiana, and is in fact one of the largest refining centers in the world, with over 8 % of global refining capacity. In February 2017, exports from the PADD 3 accounted for 78% of total exports from the U.S. *Id.* Of this, PADD 3 exports accounted for 80% of finished petroleum products, 78% of exported crude oil, 73% of exported natural gas liquids, and 79 % of other liquids. *Id.* In 2016, nearly 40 % of PADD 3 refining capacity was dedicated to product export. *Id.* With an annual average



964 of 3.6 million barrels per day (BPD) of products exported in 2016, the PADD 3 region's  
965 exports have grown more than threefold since 2006. *Id.* The export spike in February  
966 2017 is 730 % higher than average exports in 2006. The following chart shows PADD 3  
967 petroleum exports relative to total petroleum exports from the U.S. *Id.*

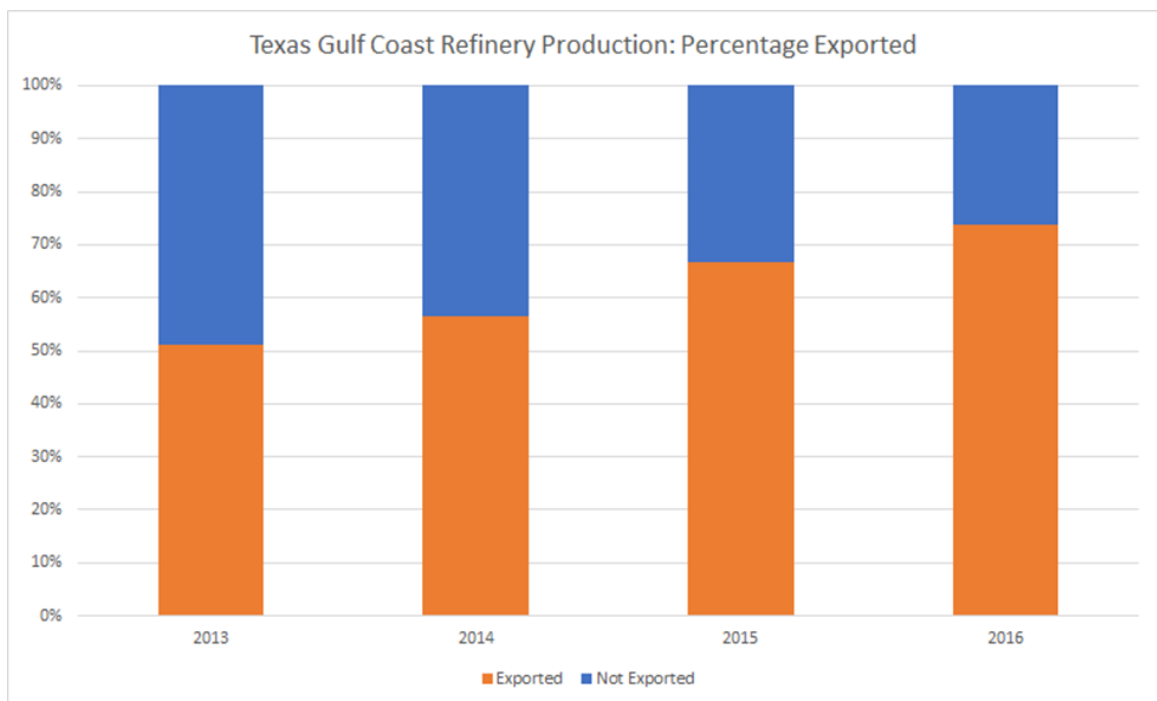


968  
969 The data clearly shows that petroleum product exports from the wider Gulf Coast region  
970 have grown over 400 % since 2006, with 2016 average exports being 444 % higher than  
971 2006 average exports. *Id.* The export spike in February 2017 is 730 % higher than  
972 average exports in 2006. *Id.*

973 However, breaking that data down to the Texas Gulf Coast sub-region reveals that  
974 the very region Keystone XL would serve is leading the export drive, with the majority of  
975 production exported. Data requested from EIA on exports by Gulf Coast port enables a  
976 correlation with EIA website data for refinery production by refinery sub-region.  
977 Attachment LS-33. This port-specific data provides a closer look at exports from the  
978 ports of Houston/Galveston and Port Arthur, those most relevant for Keystone XL.

979                   Keystone XL would deliver crude oil to a terminal in Nederland, Texas. This  
980 terminal is located north of Port Arthur, where several large refineries are also located.  
981 Nederland is east of Houston, where several refineries are located on the eastern side of  
982 the city. TransCanada recently completed a pipeline linking the Nederland Terminal to  
983 Houston, with a view to accessing refineries in the Houston and Texas City area. I  
984 studied petroleum product export data from the ports of Port Arthur, Houston and  
985 Galveston. These last two are presented together in the EIA data and capture exports  
986 from Houston, Galveston and Texas City refineries. Petroleum product exports from  
987 these ports represent a much higher proportion of the sub-region’s refinery production  
988 than in the wider PADD 3 region. *Id.*

989                   The data indicates that many of the refineries in the Port Arthur, Houston, Texas  
990 City and Galveston area are exporting most of their production. *Id.* In 2016, exports from  
991 these ports accounted for 74 % of Texas Gulf Coast refinery production, up from 51% in  
992 2013. *Id.*



993  
994 In 2016, finished gasoline exports accounted for 87% of the finished gasoline produced in  
995 the region’s refineries. *Id.* Including all gasoline additives and ethanol refined and

996 blended in the region, exports account for 64% of gasoline related products. *Id.* Diesel  
997 exports account for 46% of the diesel produced in the region’s refineries. *Id.*

Key Products (thousand BPD)	Exports	Production	Percentage Exported
Finished Gasoline	353	407	87%
Finished Gasoline + Blending Agents	491	762	64%
Diesel	578	1,260	46%

998  
  
999 The high proportion of refinery product exports from this region indicate that Keystone  
1000 XL would primarily serve a refining market that is focused on exports. These refineries  
1001 are not serving U.S. energy needs, but rather global markets for petroleum products.

1002 The State of Nebraska would bear the risks of hosting the pipeline without any  
1003 clear benefit for the state or the nation. The project therefore serves the interests of the  
1004 companies profiting from the extraction, transportation, refining and export of the crude  
1005 carried by the project and not the wider American public.

1006 **VIII. THE PUBLIC INTEREST AND PUBLIC BENEFITS OF THE PROPOSED**  
1007 **KEYSTONE XL PIPELINE**

1008 **35Q. Based on your review of information about the Project, what conclusions do you**  
1009 **draw about whether or not construction of the Keystone XL Pipeline in any route is**  
1010 **in the public interest?**

1011 **A.** A pipeline that is not needed is not in the public interest, regardless of where it is built.  
1012 The evidence shows that western Canadian oil economics does not currently support  
1013 expansion of oil extraction facilities in Canada, and therefore also does not support  
1014 construction of new crude oil pipeline export pipeline capacity from Canada. Moreover,  
1015 trends in crude oil price and increasingly affordable transportation alternatives to internal  
1016 combustion engines indicate that the long-term prospects for the oil industry are bleak,  
1017 particularly for the Canadian tar sands industry because it is the high-cost producer in the

1018 global oil market. Even if there is a short-lived near-term need for increased export  
1019 capacity from Canada that cannot be met via existing crude oil transportation capacity,  
1020 there is a substantial risk that a different pipeline will be permitted to meet any limited  
1021 demand and that such pipeline would not serve stagnant consumer demand in Nebraska  
1022 or the U.S., but rather would be used to grow the oil industry's skyrocketing overseas  
1023 exports. As such, there is no public benefit to imposing a route for the Keystone XL  
1024 Pipeline on landowners in Nebraska, and the Keystone XL Pipeline is not in the public  
1025 interest.

1026 **36Q. Does this conclude your testimony?**

1027 **A.** Yes, subject to updates to account for more recent data that should be available between  
1028 the date of this testimony and the date of my testimony at the forthcoming Nebraska  
1029 Public Service Commission hearing.

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Lorne Stockman

Subscribed and Sworn to before me  
this \_\_\_\_\_ day of June, 2017.

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Notary Public

[Seal]

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